EDUCATIONAL PUBLISHING

Empowering Education

Providing custom educational content solutions and product development services for enriched digital learning experiences

MR

TECHNOLOGY
SIMPLIFIED

About MRCC
Transforming the digital approach

MRCC is an industry leader in learning solutions, technology solutions, and technology staffing with a strong focus on educational publishing. We are a group of creative experts focused on working with a broad range of clients to deliver innovative and cost-effective solutions.

Founded in 1996
Headquartered in Billerica, MA with over 20 years of experience delivering highly efficient onshore/offshore services

Expanding Clientele
Educational Publishers, Schools, Colleges, Universities, Online Educational Institutes

Global Team
Strong team of approximately 750+ experienced, globally distributed professionals
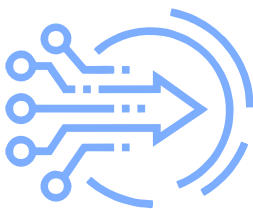
20+ Publishers
Experience working with more than 20 global educational publishing clients

5000+ Projects
Executed more than 5000 projects on time and within budget

MRCC has been working with educational publishers for the past 20+ years to create educational content and products with a focus on STEM (Science, Technology, Engineering, and Mathematics) content. We retain a highly skilled team of Subject Matter Experts (SMEs), many having up to 15 years of experience in various disciplines.

Why MRCC?

Simplified, Efficient Technological Ecosystem

Content and Technology Partner to Over 20 Publishers in 12 Different Countries

Globally Recognized in the Education Industry

"We believe in customer satisfaction and longstanding partnerships."

Numbers speak louder than words.

1,000+ ePubs

100,000+ Videos/Animations

5,000+ Simulations

20+ LMS Portals

10,000+ PPTs

100,000+ Page References

10,000+ Calculus Quizzes

6,400+ Quizzes & Flashcards

10,000+ SCORM Courses

1,000+ Correlation Projects

75,000+ Interactivities

50,000+ Customized Courses

20,000+ Authored Step-by-Step Tutorials

200,000+ Solution Videos

50,000+ Common Cartridges

60,000+ ILT Courses

30,000+ eBook Chapters

Services Provided

Curriculum Design & Course Development

- Curriculum Design
- Content Mapping
- Course Design
- Course Development
- Student & Instructor PPT Development
- Instructional Design

Content Development

- Content Curation
- Content Adaptation
- Custom Course Development
- Gamification
- Assessment Authoring
- Interactivity Development
- Storyboarding

Authoring

- Content Authoring
- Assessment Creation
- Alt Text Creation
- Localization
- Video Creation
- Closed Captioning
- Custom Publishing
- Test Bank Creation

Editorial Services

- Metadata Tagging
- Copy Editing
- Proofreading
- Correlations
- Page Referencing

Our Plethora Of Publishing Services

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Our Plethora Of Publishing Services

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Creative Services

- ePub Authoring & Publishing
- Digital Content
- 2D & 3D Animation Development
- Video Production
- Solution Video Creation
- Interactivity Development
- Interactive eBooks
- Scenarios
- Simulations
- AR/VR
- Step-by-Step Tutorial Design & Development
- Digital Media Design
- UI Design

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Content Integration

- Content Packaging
- IMS Common Cartridge
- Course Migration
- LMS Course Package Creation
- Learning Object Repository
- Analytics
- LTI Development
- QTI
- SCORM
- Test Bank Conversion

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Mobile Learning

- Responsive UI Design & Development
- Learning Nuggets
- iAssessments
- Mobile App Development

Services Provided

Our Plethora Of Publishing Services

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QC & QA Services

- Accuracy Checking
- Functional Testing
- Accessibility Testing
- Data Analytics QA
- Grader QA
- Video QC & QA
- Automated QA
- Performance Testing
- Regression Testing

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Technology

- LMS
- CMS
- Custom Applications
- Deflashing
- Tools Creation
- Website Development and Sequencing for Accessibility
- UI Implementation

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Staffing

- Onsite/Offsite/Offshore
- Instructional Designers
- Copy Editors
- Developers

Our Global Clients

"Thank you very much. So glad this project went so well. Send my thanks to your team as well. Thanks for your attention to detail and great work!"

Director of Production and Digital Studio

"Many, many thanks to all of you and everyone involved in this conversion project. We successfully completed all the books and assigned to students by the deadline. As always, it is a pleasure to work with you."

Media Editor

"First of all, very nice work for our incomplete version! I really like how many of the elements came together. Kudos to you and the team. Thanks so much! Thank you so much for all of your help with this, I am very appreciative of all of your hard work to get these edits turned around in such a timely fashion!"

Learning & Development Head

"Thanks again for all of your work on the project. Overall, I feel that you and your team did a fantastic job. All of the files looked great and were created in a very timely manner. All of the builds on servers were turned around in such a quick timeframe and always kept the quality intact. I knew I could count on the builds having very few to no errors and never experienced any delays. I also feel that you and your team did a great job with the QA at all stages and were very thorough."

Development Manager

Client Testimonials

Our Mission

Build the most respected transformation solutions company which becomes the natural choice amongst our customers, employees, shareholders, and communities.

Our Global Presence

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