

## HelioCampus Assessment & Credentialing



Today's colleges and universities are contending with dramatic changes impacting higher education, its learners and its return on investment. Yet, these pressures aren't the only challenges that higher ed leaders face as they plan for the future through an ongoing assessment of their institutional effectiveness. To fulfill more robust accreditation standards, colleges and universities must now prove their financial sustainability, not just their commitment to academic achievement. Similarly, accreditation bodies want institutions to prove that students are not only learning, but preparing for life after graduation.

HelioCampus Assessment & Credentialing is a comprehensive platform, enabling institutions to manage assessment and accreditation, plan for continuous improvement and connect authentic lifelong learning to improve learner success. Our solutions enable the easy automation of evaluation processes, support individual student assessment, streamline campus-wide accreditation, and help institutions achieve strategic and educational goals.



### Objectives

- Automate existing assessment and accreditation processes, improving time consuming data collection and reporting.
- Support continuous improvement efforts, facilitating the assessment of outcomes at all levels, from course and program to institution-wide.
- Capture verified student experiences in and outside of the classroom and align them with outcomes and skills, resulting in a modern credential connected to workforce needs.



**When I think of IE 2.0, I think about having the data from all these different sources—our LMS, co-curricular and extracurricular activities... We can streamline the data collection process by having it in one place, getting it easily and quickly out of something like our learning management system into another database like HelioCampus... then we can manipulate that data and make decisions— that is where we want to go."**

**MIKE RUDOLPH**, Assistant Dean of Academic Affairs,  
Lincoln Memorial University



## Key Questions

### ACCREDITATION & PLANNING

**Self-Study & Program Reviews:** Do you have a collaborative system to write and collect evidence for your accrediting body and internal program reviews?

**Annual Assessment Planning & Reporting:** Can your existing accreditation processes also support a culture of improvement in an efficient and scalable manner?

**Strategic Planning:** Can your institution connect academic and unit learning outcomes with institutional strategic planning goals?

### OUTCOMES ASSESSMENT

**Curriculum Mapping:** Does your institution want to centralize and digitize curriculum maps?

**Learning Outcomes Assessment:** Does your institution have the ability to collect course, program, accreditor and institutional outcomes assessment data in a central platform?

**Juried Assessment:** Do you want to automate the collection and assessment of general education artifacts for sharing with evaluators?

**Co-Curricular Assessment:** Does your institution want to assess both curricular and co-curricular outcomes?

**Syllabus Management:** Are your syllabi accessible by all stakeholders across the campus?

### SKILLS & ACHIEVEMENTS

**Verified Curricular & Co-Curricular Activities:** Can your institution manage and authenticate student learning experiences in one place?

**Endorsed & Self-Issued Evidence:** Can your students provide evidence of learning for endorsement by the university and self submission?

**Badging:** Can students currently earn, display and share badges seamlessly, and integrate them into their skills-based transcripts?

**Comprehensive Learner Record (CLR):** Does your institution support modern credentialing, allowing students to align experiences in and outside of the classroom?



## Key Outcomes

- Centralize the management of annual assessment reporting and planning for continuous improvement and accreditation.
- Automate outcomes assessment data per term with minimal work for instructors.
- Create alignment across course, program, institution and accreditor outcomes through the creation of relationships in digitized curriculum maps.
- Streamline assessment of general education courses and easy scoring by external evaluators.
- Provide students with transparency into their learning journey with the ability to see their achievements through curricular & co-curricular experiences offered from your institution.
- Provide students with workforce ready credentials to accompany their traditional transcripts.
- Create alignment across mission, vision, and institutional culture to campus-wide initiatives.
- Enable seamless exchange of data across campus systems through standards-based technology and interoperability.



## Why HelioCampus

- Empowers faculty to contribute to assessment by aligning key assignments and rubrics to student learning outcomes mapped to courses and co-curricular activities without having to leave the LMS.
- Enables multiple pathways to conduct assessment on student learning outcomes for a unified view of student learning, skills acquisition, and career attainment.
- Digitize and enhance your current processes with automation of workflows and include stakeholders from across the campus.
- Automatically present achievements and original evidence back to learners to help them articulate skills from the same data you're collecting for accreditation and improvement.
- Access to real-time performance data on student learning outcomes, strategic planning goals, and more through a comprehensive reporting framework.

## Core Product Components

Our assessment platform deliverables include setup and configuration of your cloud-hosted instance, identification of existing campus systems and potential integrations, and a customized success plan. Our Client Success Team also provides training and assistance. Hosting, licensing, support, and maintenance are included as part of your subscription. Additional details below:

### Onboarding & Technical Implementation

At the highest level, onboarding is broken into two main parts: technical onboarding and academic onboarding. During technical onboarding, our team will work with your technical team to set up authentication, the Student Information System (SIS) Integration, the Learning Management System (LMS) Integration (optional) and the configuration of your assessment platform. Completion of most of the technical implementation will be necessary before we can begin training your team. During academic onboarding, our Client Success Team will help you to learn the ins-and-outs of the platform and establish your success plan.

### The following components will be set-up as part of this process:



Installation and basic configuration of your cloud-hosted, dedicated instance



Integrations with systems for automated data import and user access



Setup and configuration of key structural elements and templates

If you would like more information on HelioCampus solutions, email [info@heliocampus.com](mailto:info@heliocampus.com).

**Helio**CAMPUS

