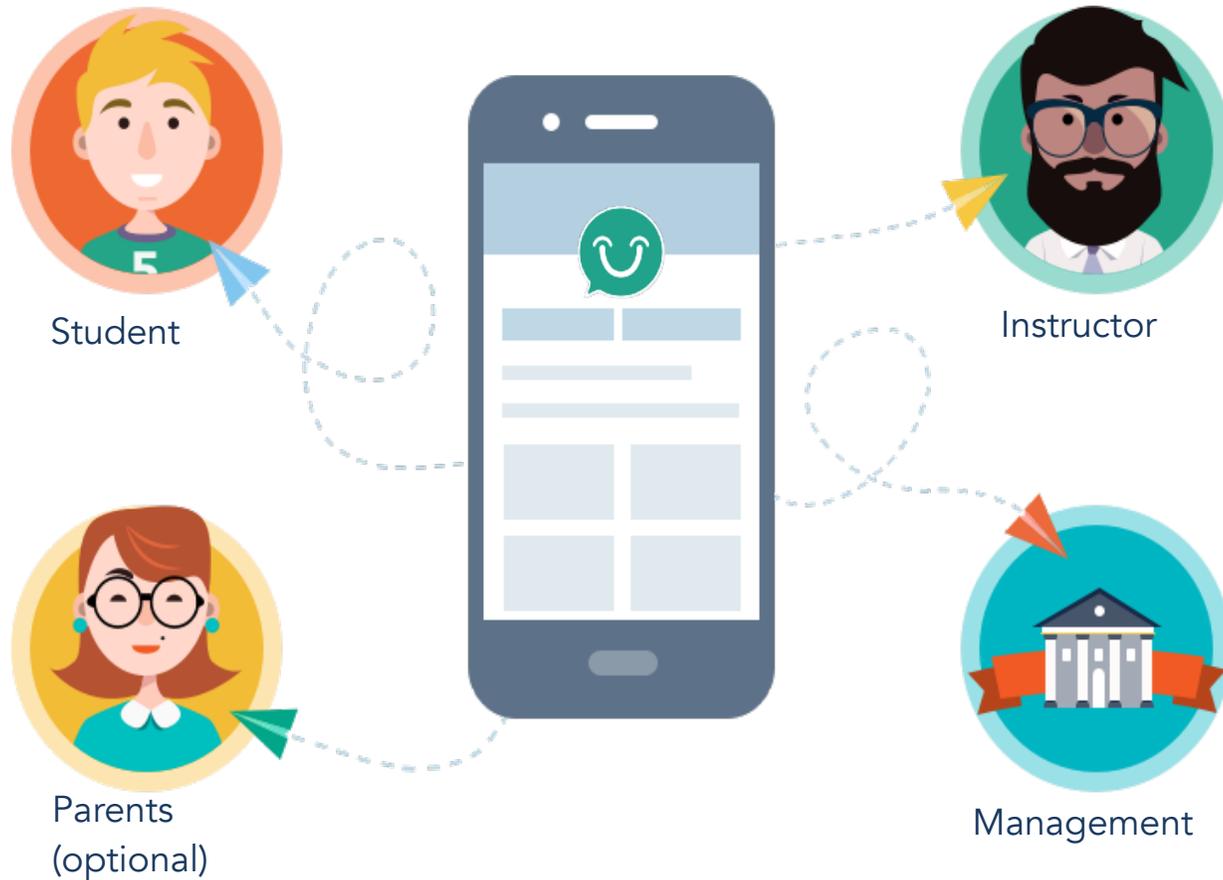




# MyU - School Communication and Class Management



# WHAT IS MYU?



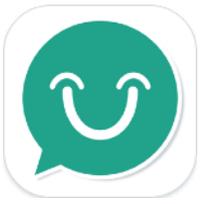
- A collaboration app for your entire community
- A simple way to share updates, and reminders
- Allows instructors to manage their classes virtually
- Keeps your students connected and your entire community engaged!

# Why MyU?



1. **Comprehensive:** One platform for all your communication and class management needs
2. **Controlled:** monitor, track, and manage content
3. **Customized:** have your own fully branded iOS and Android app
4. **Easy to use:** Easy user experience for all ages with English & Arabic interface
5. **Private:** personal information is always protected
6. **Safe:** eliminate chances of fake accounts, misuse, or bullying

# MyU Today



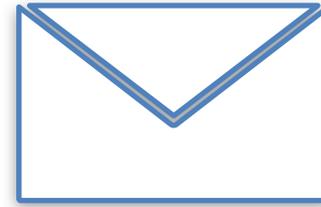
**1,000,000+**

Users worldwide



**15,000+**

Registered  
institution



**3,000,000+**

Daily delivered  
messages



**500,000+**

Monthly engaged  
students

# 900 instructors using MyU said:



63%

Richer learning  
experience



61%

Higher productivity  
& time saving



55%

Better parent &  
student  
engagement



58%

Better Quality  
Control



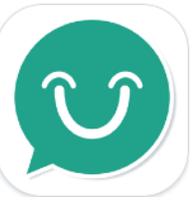
Teachers share updates, answer questions, and upload documents

Parents of younger students stay up to date with their child's classroom activities.



Students connect with their teachers to view announcements and receive answers to their questions.

Departments post about their updates and events and view usage analytics



# Organized profile and virtual classes

Create an easily-accessible academic profile for all your communication needs.

Create a virtual class experience where you can engage with each student group separately and customize your communication based on each class needs

Profiles can be shared via links and QR codes. Each profile has a unique username that can be searched for easy access.

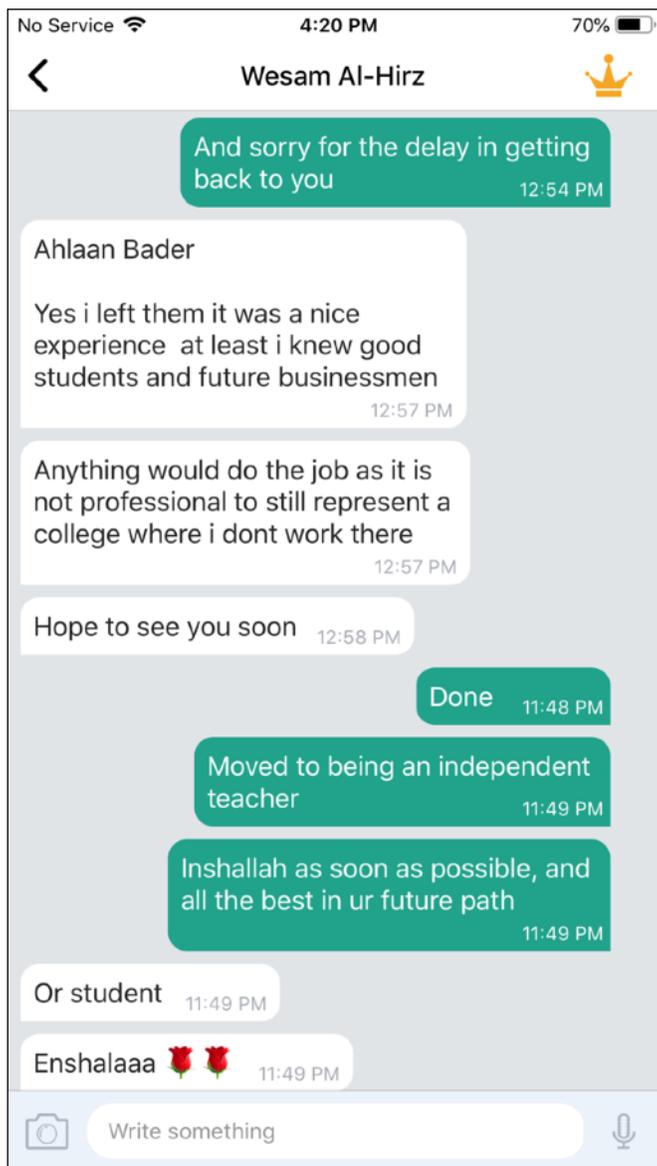




# Instant & Private communication

Enjoy engaging with your learning community in a conversational experience that protects each party's private information

This means you won't need to share your phone number or engage via personal online identities



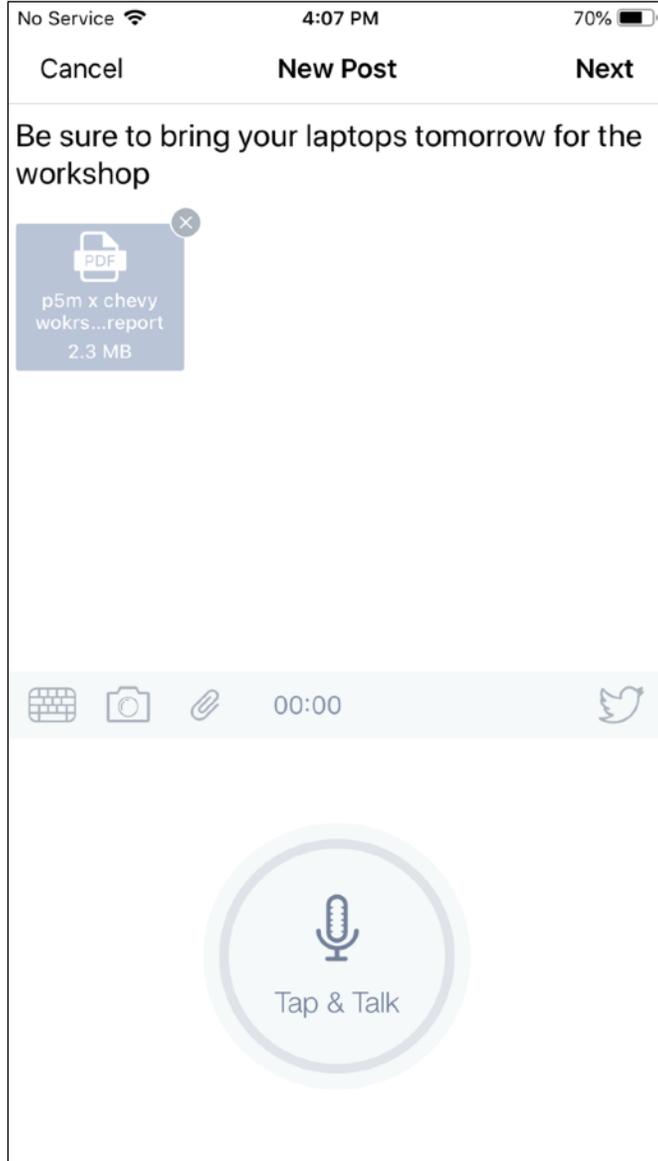


# Share flexibly!

Send text, photos, videos, voice notes, links and documents. Enjoy no limitation on how you prefer to engage with your community.

MyU integrates with you favorite cloud storage providers like Dropbox, Google Drive, One Drive, and iCloud.

Posts can be shared to a single group, or to all followers.



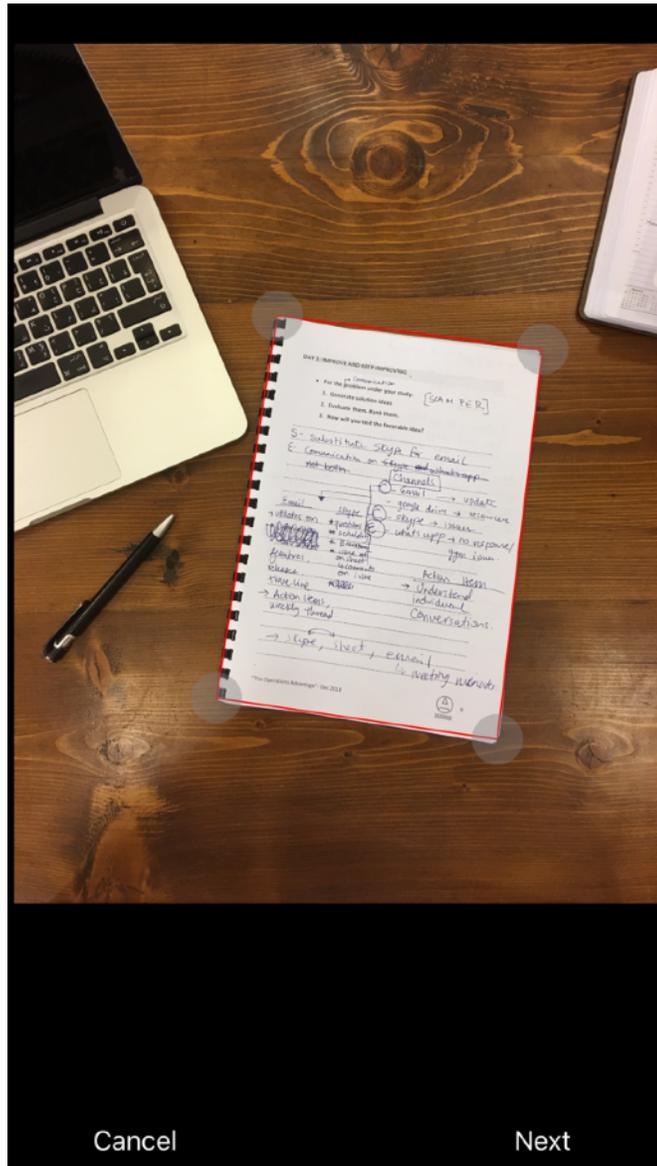


# Less paper, less cost, better planet

The smart scanner lets you scan papers and share them within seconds.

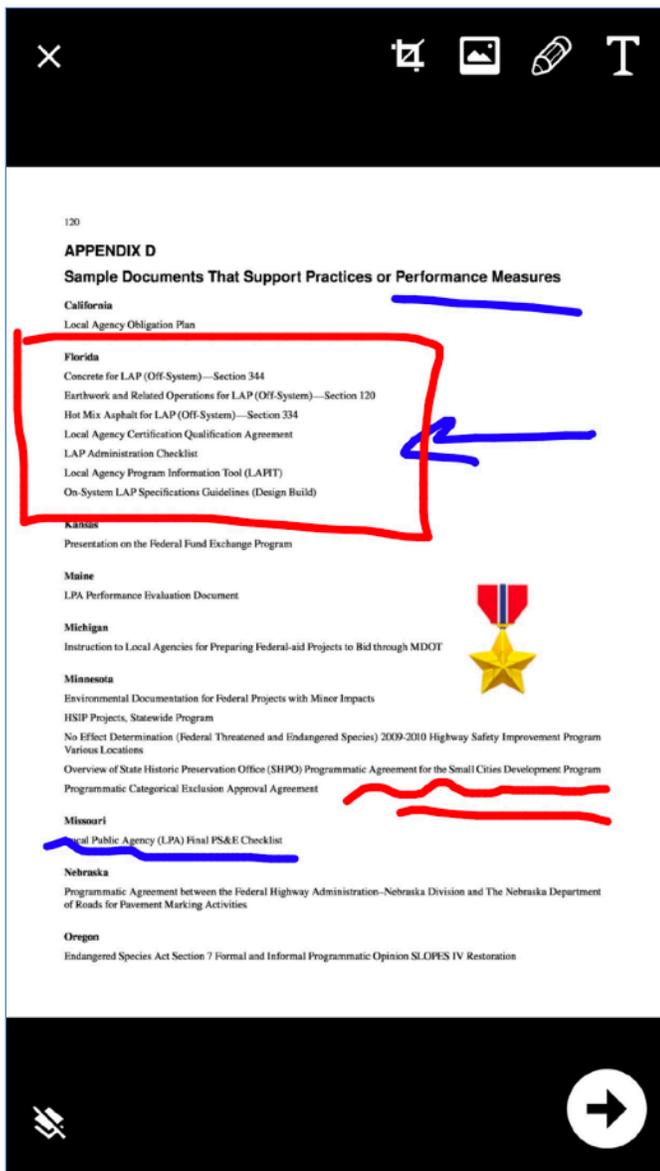
Learning institutions print 2000 papers per day on average.

Not only is it costly, and not environmental. But it's also not efficient and adds extra weight on each student shoulder.





# Easy annotations



Use a bundle of annotation tools to add more to your photos or emphasize a certain paragraph.

Whether you want to highlight a specific paragraph, add an emoji or crop your images, MyU's easy annotation tools will help with no effort!



# Create events

Cancel      **New event**      Next

---

Algebra class 6 15/30

---

All day

Starts 10 Jan 2021 03:00 PM

Ends 10 Jan 2021 04:15 PM

---

Add Google Meet

---

Add to calendar

Phone calendar

Google calendar

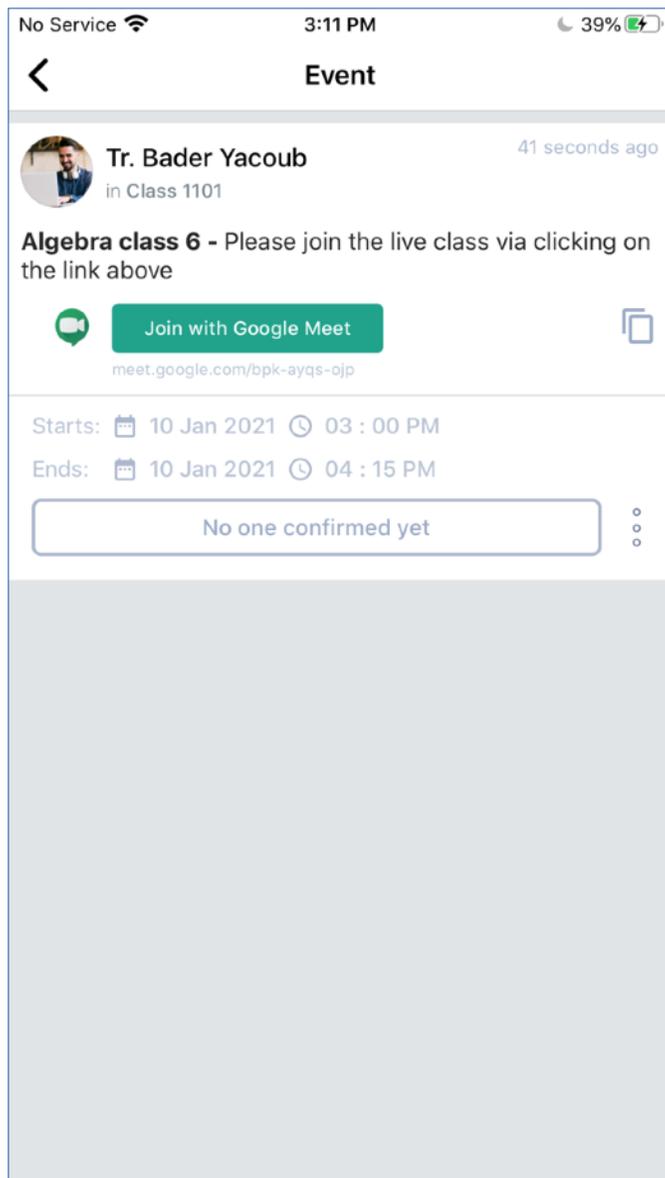
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1	12	
2	13	
3	14	AM
<b>4</b>	<b>15</b>	<b>PM</b>
5	16	
6	17	
7	18	

Teachers will keep theirs and their students' dates organized through creating calendar events for their classes, special lectures, project submissions, homework due dates, and exam dates.



# Go live!



MyU offers an easy integration with Google Meet for hosting high quality live classes. This provides teachers with all the necessary tools to continue teaching online or on blended modes.



# End-to-end assignments flow

Cancel      **New question**      Next

---

Homework 3 10/30

---

Write an essay about World War 2

instructions  
15 KB

---

09 Apr 2020      04:18 PM

---

Grade responses

Graded questions can only be shared to classes, and only the students linked on the name list can submit responses

**Total grade**  
100

**Q**

1	27	
2	28	
3	29	AM
<b>4</b>	<b>30</b>	<b>PM</b>
5	31	
6	32	
7	33	

Share questions with a due date to receive responses. Decide to make your questions graded or non-graded.

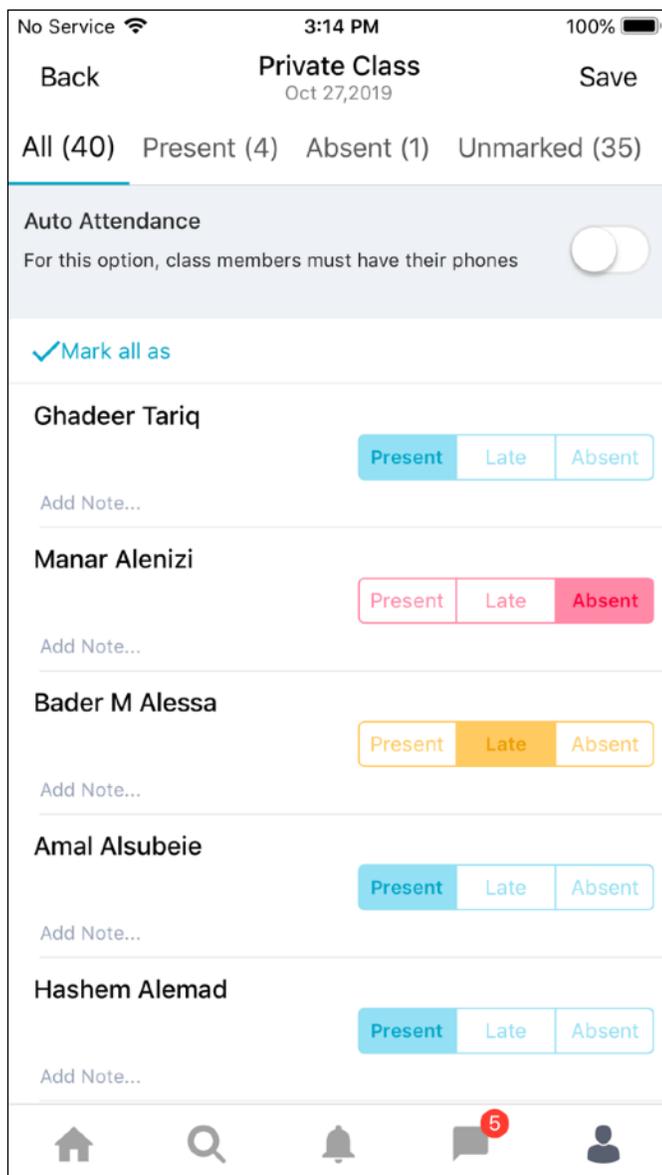
Collect student work, and add grades, and provide feedback in the most streamlined way.



# Manage attendance like never before

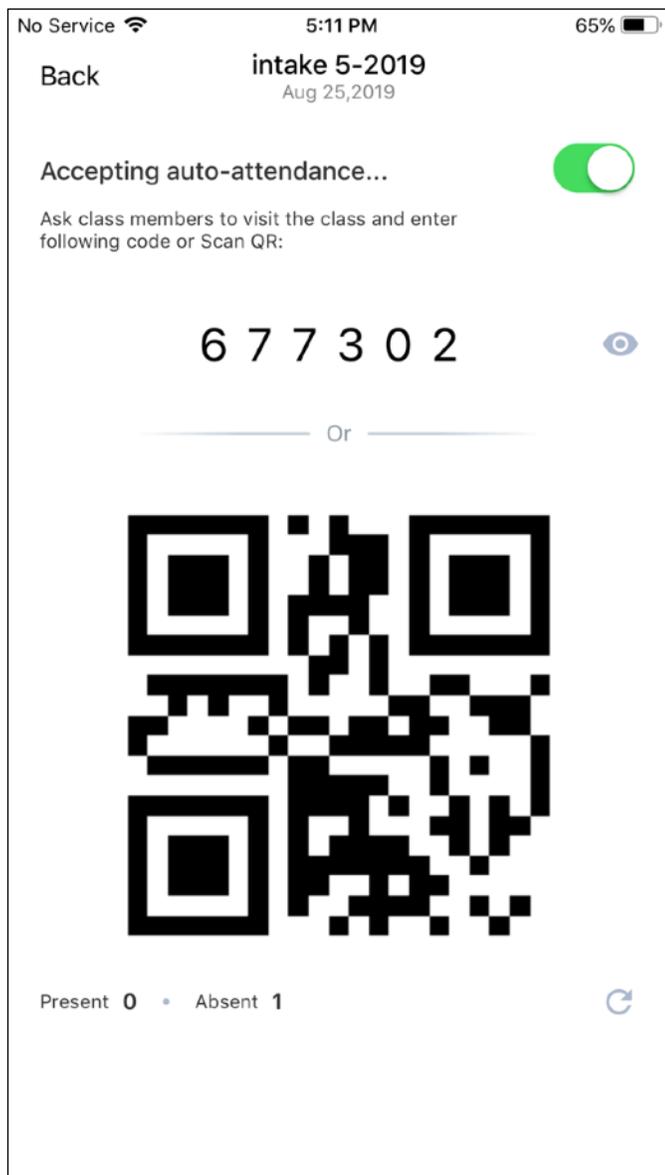
Enjoy a hassle free attendance experience that's totally paperless, seamless, instant and private.

Make sure your students have access to their attendance record privately. You can also generate full attendance reports on the go!





# Automate your attendance



On average, 5-10 minutes of the class time is spent taking attendance, and a similar time is spent in the office to organize the data.

MyU auto-attendance feature shrinks that time to a few seconds!



# Manage your class grade book

The screenshot displays the 'Grades' section for 'Class 1101 OGE13W'. It features a list of assignments with the following data:

Assignment	Average	Full mark	Graded students
Exam 9	72.67	100	3
HW 8	74.83	100	6
HW 5	62.33	100	3
Project VI	60.33	100	6
Quiz 1	67.33	100	6
Project 4	66.33	100	6
Exam 4	40.33	-	-

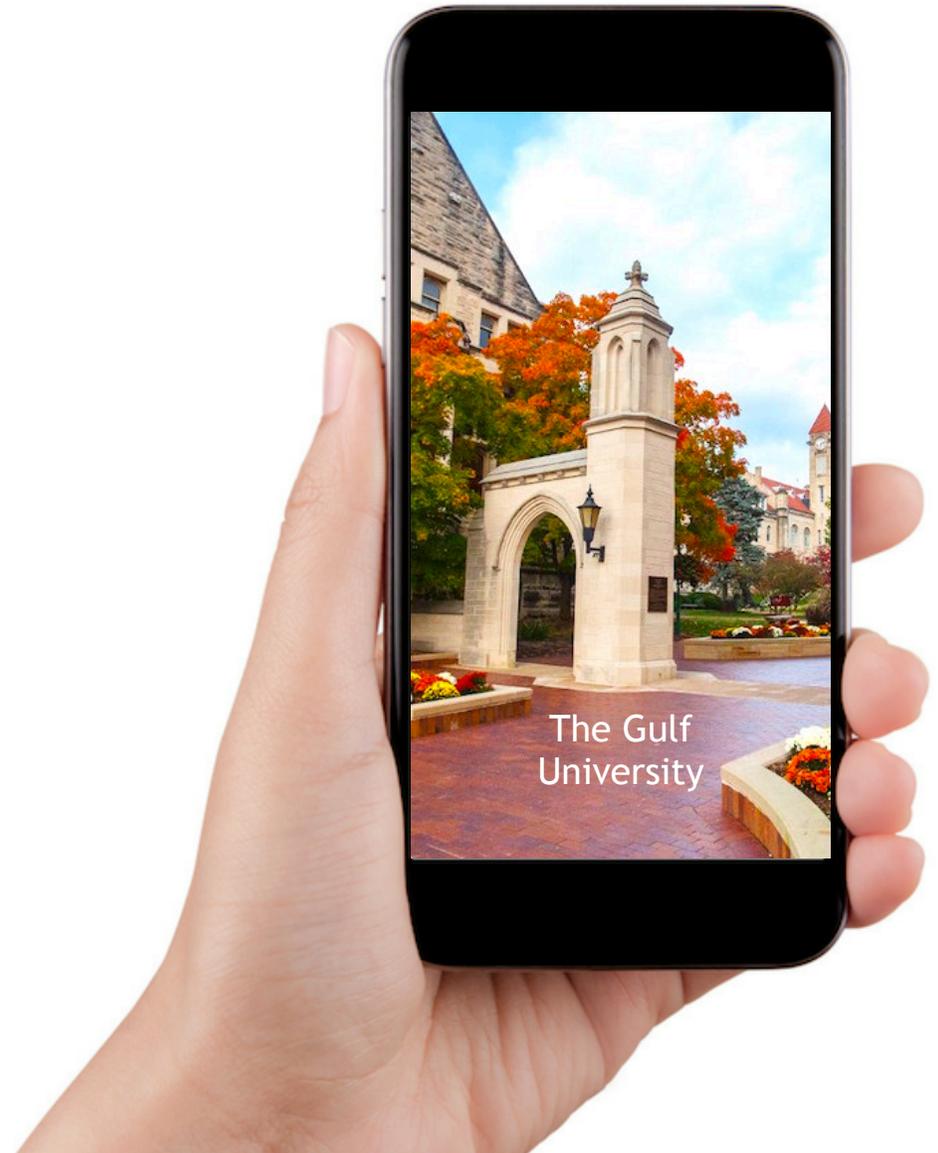
Have your full grade book handy. Add customizable note to each grade, and allow students to know their grades privately

You can generate the full grades report with one click!

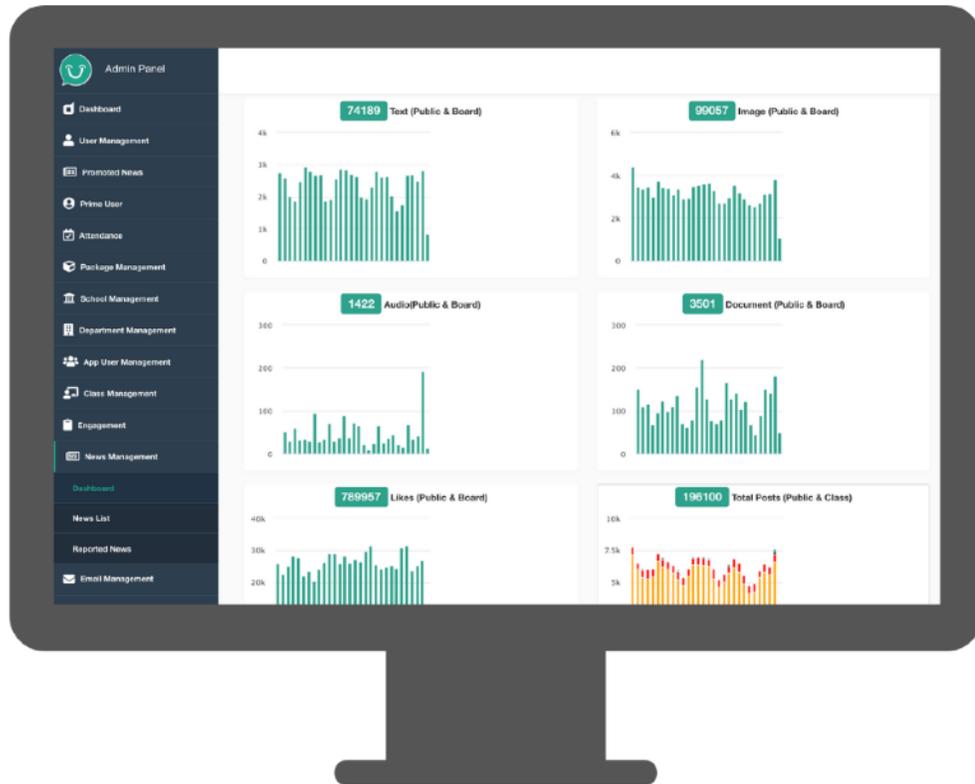
# Brand it!



- Boost your institution brand by making the app all yours
- You'll have your own branded apps on the App Store and Play Store
- Don't worry about hosting, or any internet services. Just enjoy using your app
- We take care of your app updates and maintenance



# The “Magic” admin panel



Through the admin panel you can

1. Add and manage the entire school roster
2. View and manage all app end-users
3. View and manage all communication within your environment
4. View detailed analytics related to sharing and usage
5. Pulling attendance and grades' reports for a specific class or a single student
6. Sharing push notifications to any segment of your users

# Service Tiers



	Free	Prime	Prime and branded
Platforms	iOS, Android and web	iOS, Android and web	iOS, Android and web
Ads policy	Served	No ads	No ads
Environment type	Shared	Private	Private
Document sharing space	100 MB	100 GB	100 GB
Media space per post	4 images - 3 minute video	8 images - 10 minute video	8 images - 10 minute video
Active classes per teacher	8	12	12
Conferencing	Via Google Meet	Via Google Meet	Via Google Meet
Control panel & bulk push notifications		✓	✓
Stats and analytics		✓	✓
Feature customisation		✓	✓
LMS integration*		✓	✓
Account management		✓	✓
Standalone branded iOS and Android apps			✓

# Why educators love myU?



“myU is great. Communication with my students is much more **efficient** now”

-Dr. Fahad Alzumai - Gulf University of Science and Technology



“This app will definitely be the **main** teacher-student Interaction platform outside of the classroom at KU and all other educational institutions”

-Mrs. Hala Alsammar - English Language Unit at Kuwait University



“Being specialized in Education Technology, I have used and tested many applications. Yet, I have never experienced an app as **simple, easy, unique and creative** as myU”

-Dr. Ahmad Alfailakawi - The public authority for applied education and training



“myU **shortens the distance** between instructor and student communication, while **protecting** each party’s personal details and **privacy**”

-Dr. Lamees Albustan- College of Arts at Kuwait University

# Thanks



MyU - Learning Communication  
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