IMPACT
BY INSTRUCTURE

Impact by Instructure
(formerly Eesysoft)

Streamlined edtech adoption. Higher Impact.

Make Navigating New Technology a Breeze

Technology enhances the teaching and learning experience and makes online and blended learning possible, but it's not always easy to adopt new technology into existing pedagogy. Our goal at Instructure is to provide educators with the most intuitive and effective tools to enhance the teaching and learning experience in a simple, customizable way. Instructure products have set the standard for what easy-to-use education technology looks like. The addition of the digital transformation tool, Impact by Instructure, further solidifies the Instructure Learning Platform as the next-generation edtech provider.

Feature Focus

• In-App Messaging
  Deliver customized in-app messages providing users direction & guidance

• Usage Dashboards & Adoption Analytics
  Get a bird's-eye view into student & faculty adoption & usage to get the most out of your tech

• 24/7 In-Context Support
  Support users at the moment of need with in-context help that is dynamically updated

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Measure technology impact

Insightful dashboards and dynamic reporting provide an overarching view of how well students and faculty are engaging with your current edtech tools. When you pair Impact with your existing and future education technology suite, the return on your tech investment will be on brilliant display.

Drive action with in-app messaging

Customized in-app messaging confirms that the hours spent trying to figure out new technology is a thing of the past. Reach students and faculty through targeted in-line messaging to communicate with your users and guide them through tasks.

Support your users, alleviate your help desk

Impact support channels empower students and faculty to focus more on teaching and learning, and less on traversing new technologies. Provide out-of-the-box self help content and live support channels based on who your users are, what they're doing, and where they might need support.

Ready to streamline your edtech ecosystem?

Change is never easy, especially when it comes to implementing large-scale technology, that's why we're excited to introduce Impact. Our goal is to empower our partner institutions, educators, and students to feel comfortable, effective, and efficient while using our learning platform. Complement your tech suite with Impact, your digital transformation control center.