

-> What we believe.

Everything that humans do revolves around some type of connection and communication. Whether it is verbal, visual, offline, or online, both connecting and communicating with other people is absolutely essential for us humans. That's why we believe this simple approach should be taken for every aspect of developing not only an online community, but for any community.



=> How we approached the problem.

With these two things in mind, we listened to what online students were saying about the ineffectiveness of current online community methods and how they wanted to connect with other students. Despite their desire to reach out, they still struggled and felt something was hugely lacking.



-> So what is Robust Canvas Profiles?

We developed our project as simply, yet effectively as we could, aiming to build upon the current profile feature available on Canvas so that students feel a natural connection to others.

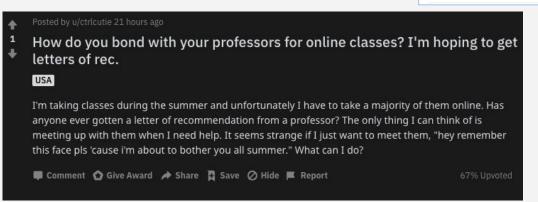
Think LinkedIn, for Students





Observational Data





Quick question for online students!

Have you made any friends with fellow online students either at Santa Monica or on forums such as this? Appreciate any participation! Thanks











100% Upvoted

Observational Data (continued)



As far as I know there is NOTHING fun you can do with a Canvas profile page. That has been a major complaint of mine since even before my university switched to Canvas. Despite all claims to the contrary, Canvas is not really good for social learning when the profile page is such a dead spot.

And the profile pages are seriously dead.

I know I am not the only Ning veteran here, and those Ning profile pages: those were really fun and useful profile pages. I used Ning for about 5 years before I switched to having all my students blog.

All the LMS companies could stand to learn a lot from the way Ning used to work. I haven't used a Ning lately, but for a strong sense of community with community-created content and great profile pages, Ning was wonderful.

Jive has a lot of good features, but the profile pages here are not very good either, truth be told.

3 of 3 people found this helpful









User Survey Data

What would motivate you to network with your online classmates?

19 responses

I guess all online group projects and discussion on canvas is so superficial, students doing these stuff just to get credit and it is not real. I was thinking about it many times since we have all classes online. It would be great if that was mandatory if everyone would upload a profile picture. We all know that how important is to get first impression through seeing a person, right now many of my classmates are having no pictures and even I want to contact them but I don't know who they are and it affects my desire to reach out.

Easy Access

Design feedback and any lost instruction information.

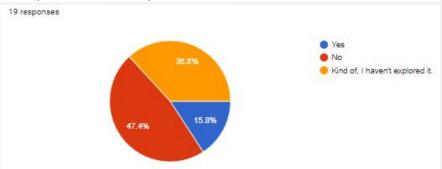
Support group

Group activities

Having their email

Questions regarding a HW assignment/project, group projects, general friendship (As an International student being new in the country I'm always interested in connecting with my classmates)

Are you aware of the profile creation tool?







Student Interview

Interviewee: Andrew N
Major: Computer Science

Age: 28

of Online Classes Taken: 3

Reasons for taking online classes:

- Classes were only offered online
- Was concerned about lack of communication
- Was concerned about the overall online learning experience

Defining Current Community:

- Professors try to create an online community but never takes time to participate with them
- Wasn't able to socialize or connect with other students through Canvas (aside from small group projects)
- Professors don't put enough effort to keeps students engaged with one another



"They [professors] really try but you're so separated, there really is no community... I haven't felt any kind"

-Andrew N. (interviewee)

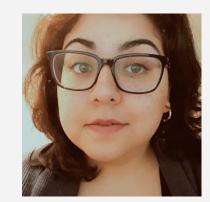
Student Interview

Interviewee: Shannon C.

Major: Graphic Design

Age: 26

of Online Classes Taken: 5



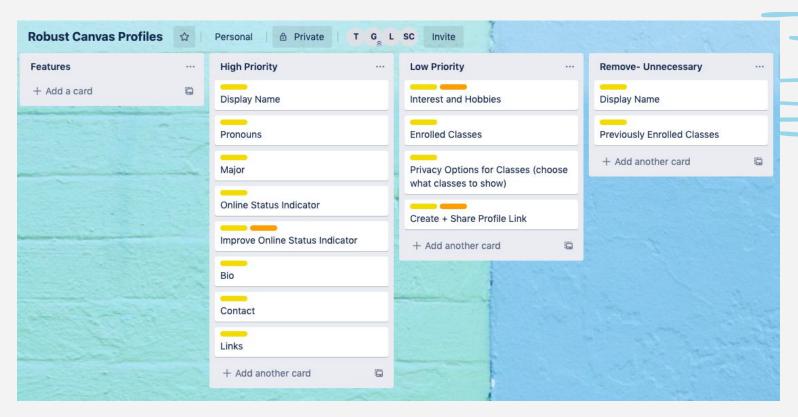
Key insights she had about Canvas:

- She was aware of Canvas profiles, but was confused about their purpose.
- The main reason she would want to reach out to students was if there was a gallery of their work on Canvas already or to talk to fellow graphic design students about their projects.
- She would prefer not to share her picture on her Canvas profile, but understands the importance of it.

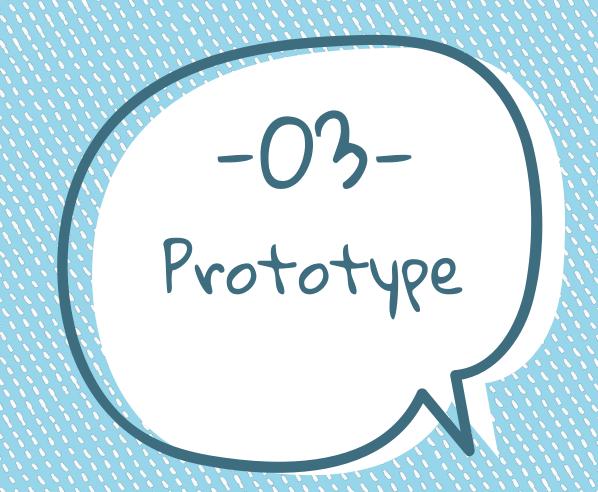
"The best way to get to know someone is have them talk about themselves"

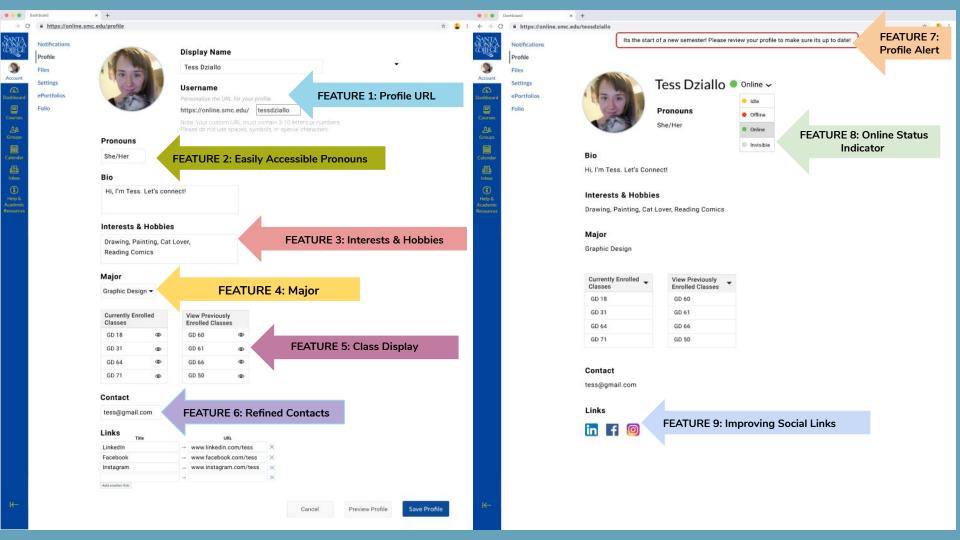
-Shannon C. (interviewee)

Trello Research

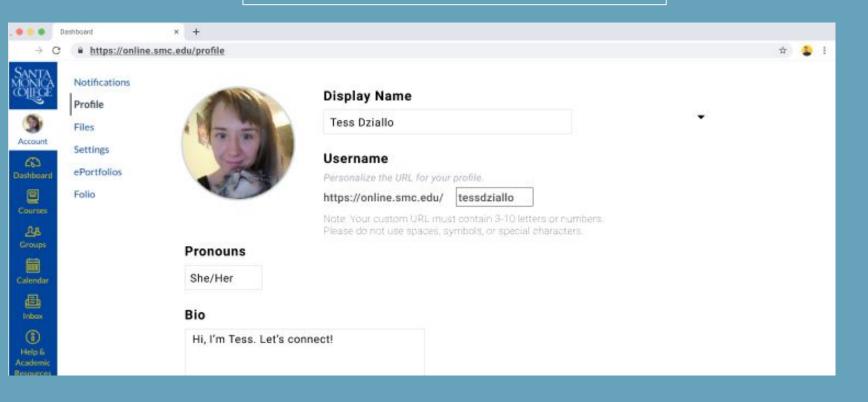


During our interview process we used a card sorter to identify which features are High & Low Priority and which features we didn't need. Our interviewee went through the cards to sort out what she wanted to see on Canvas Profiles

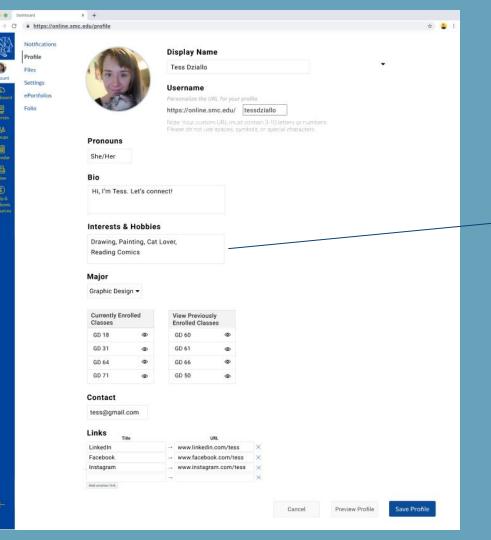




FEATURE 1: PROFILE URL







Account

Calendar

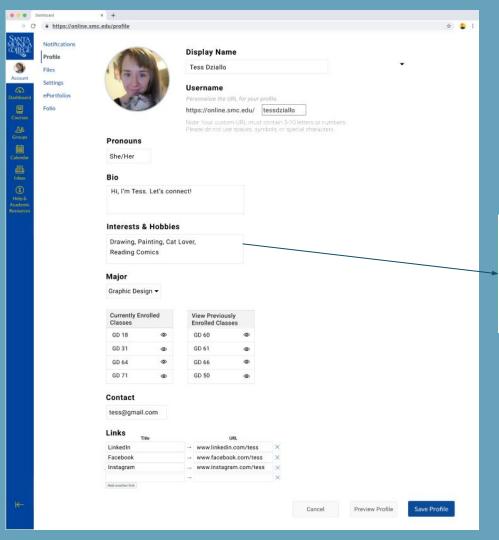
FEATURE 2: EASILY ACCESSIBLE PRONOUNS

Profile View: Pronouns

Pronouns She/Her

Edit View: Pronouns

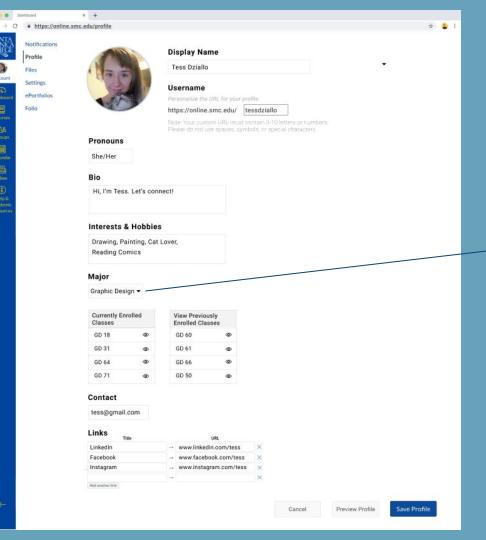
Pronouns
She/Her ▼



FEATURE 3: INTERESTS & HOBBIES

Interests & Hobbies

Drawing, Painting, Cat Lover, Reading Comics

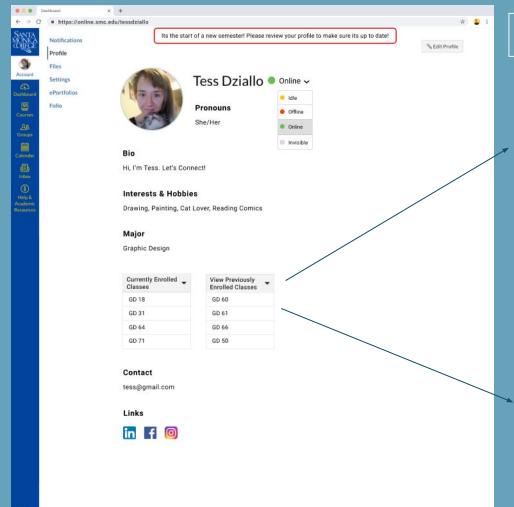


Account

FEATURE 4: MAJOR

Major

Graphic Design



FEATURE 5: CLASS DISPLAY

Profile Edit View of Class Display

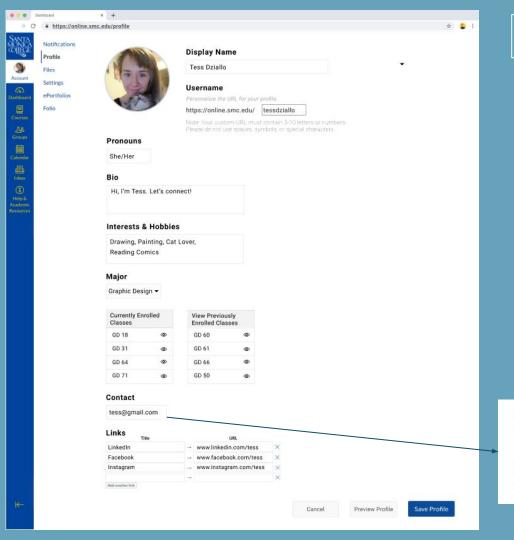
Currently Er Classes	rolled
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GD 64	0
GD 71	0

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Profile View of Class Display

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GD 3			
GD 64	2		
GD 7			

View Previously Enrolled Classes	•
GD 60	
GD 61	
GD 66	
GD 50	



FEATURE 6: REFINED CONTACTS

Profile View: Contact Information

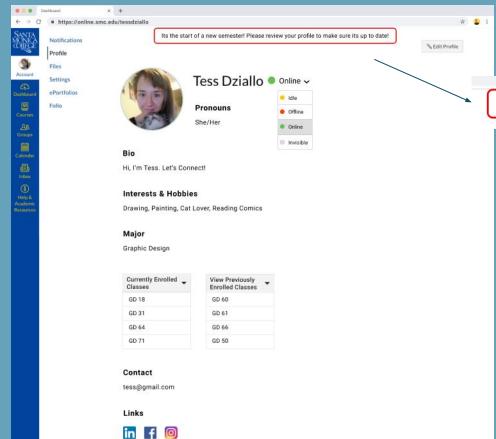
Contact

tess@gmail.com

Edit View: Contact Information

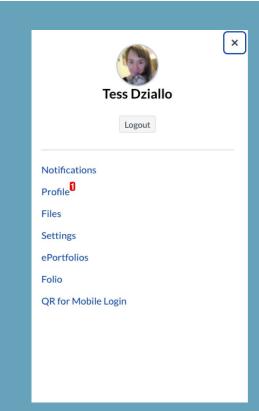
Contact

tess@gmail.com



FEATURE 7: PROFILE ALERTS

Its the start of a new semester! Please review your profile to make sure its up to date!



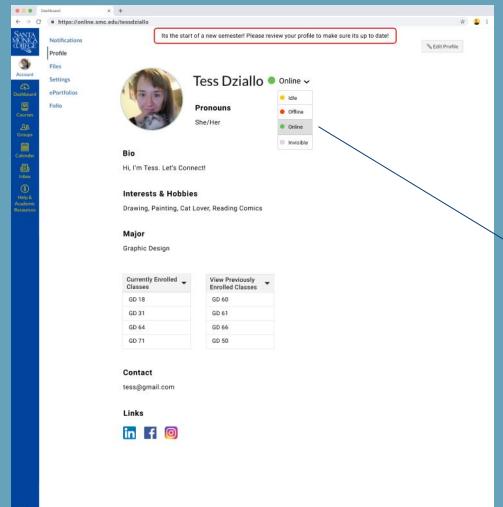






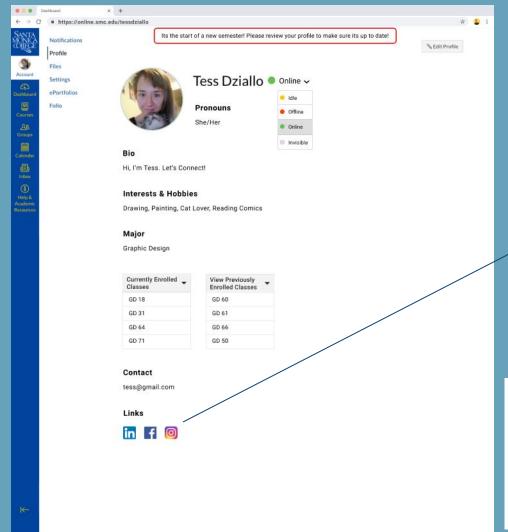
Groups





FEATURE 8: ONLINE STATUS INDICATOR





FEATURE 9: IMPROVING SOCIAL LINKS

Profile View: Social Links









Current Version on Canvas to Add/Edit Social Links



