feedback studio™

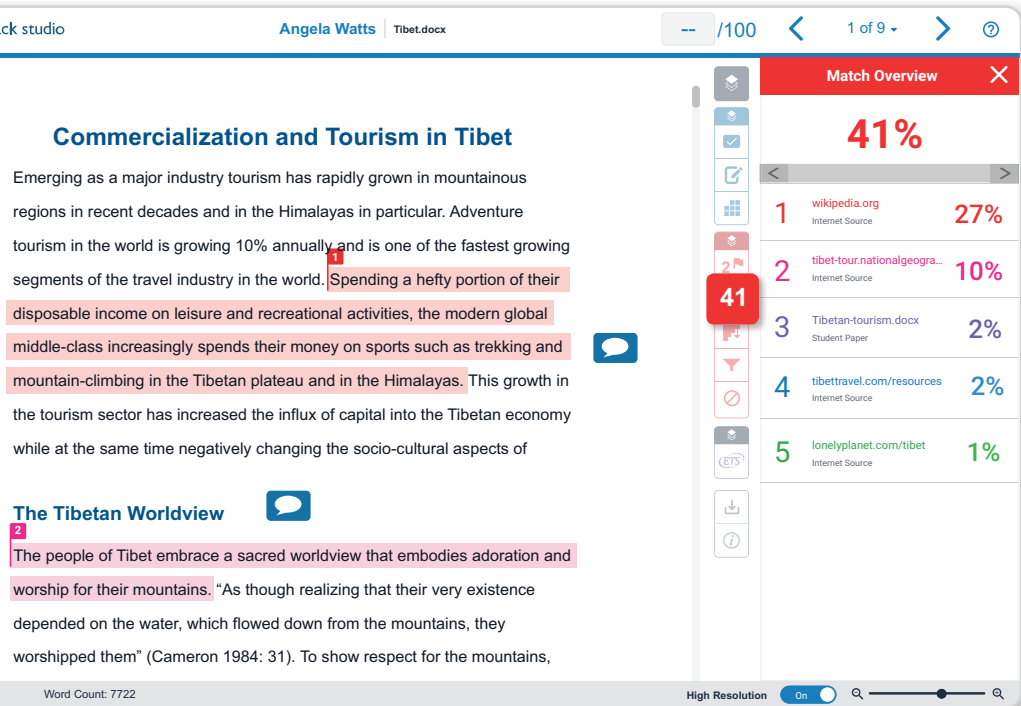# Meaningful insights for writing excellence

feedback studio™

Deter plagiarism and promote academic excellence

Turnitin Feedback Studio is the only comprehensive online learning solution proven to deter plagiarism and foster a culture of academic integrity. It empowers instructors with time-saving grading and personalized feedback tools that engage students and develop critical thinkers. Our Google Docs™ add-on Draft Coach™ provides students with immediate guidance on how to ensure authentic work and proper citation while they write.

"Feedback Studio encourages you to work harder at putting your thoughts into words. Good writing skills will help you advance in your classes and career."

Mishari Husien, Student, California State University East Bay.

Feedback studio — Angela Watts | Tibet.docx | -- /100 | 1 of 9

Commercialization and Tourism in Tibet

Emerging as a major industry tourism has rapidly grown in mountainous regions in recent decades and in the Himalayas in particular. Adventure tourism in the world is growing 10% annually and is one of the fastest growing segments of the travel industry in the world. Spending a hefty portion of their disposable income on leisure and recreational activities, the modern global middle-class increasingly spends their money on sports such as trekking and mountain-climbing in the Tibetan plateau and in the Himalayas. This growth in the tourism sector has increased the influx of capital into the Tibetan economy while at the same time negatively changing the socio-cultural aspects of

The Tibetan Worldview

The people of Tibet embrace a sacred worldview that embodies adoration and worship for their mountains. "As though realizing that their very existence depended on the water, which flowed down from the mountains, they worshipped them" (Cameron 1984: 31). To show respect for the mountains,

Word Count: 7722   High Resolution On

Match Overview

41%

1	wikipedia.org Internet Source	27%
2	tibet-tour.nationalgeogra... Internet Source	10%
3	Tibetan-tourism.docx Student Paper	2%
4	tibettravel.com/resources Internet Source	2%
5	lonelyplanet.com/tibet Internet Source	1%

University and career readiness

Feedback Studio's intuitive feedback and grading features improve instructor efficiency and build student skills, so they're better prepared to enter the 21st-century workforce.

81%
Students believe that Feedback Studio helped them avoid plagiarism [1]

77%
Students believe that Feedback Studio helped them become better writers [1]

[1] Turnitin (2016). From Here to There: Students' Perceptions on Feedback Goals, Barriers, and Effectiveness.

Engage students from first to final draft across the curriculum
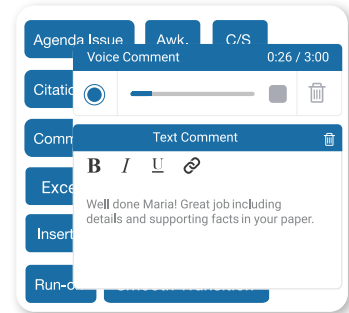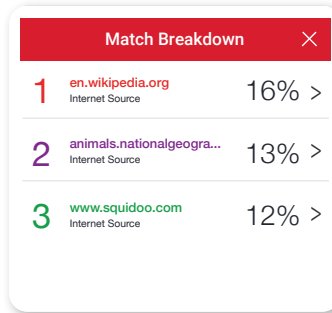
Original insights
Determine when students have deliberately manipulated text to bypass integrity checks.

Accelerate assessment
Grade objectively and consistently with standards-aligned rubrics and show students how specific parts of their work impact their grade.

Peer review
Encourage discussion and reflection among students in your classes. Automatically distribute work and collect student feedback anonymously.

Match Breakdown	✕
1 en.wikipedia.org Internet Source	16% >
2 animals.nationalgeogra... Internet Source	13% >
3 www.squidoo.com Internet Source	12% >

Check for similarity
The world's most comprehensive collection of internet, academic, and student paper content ensures reliable results when checking student work for text similarity.
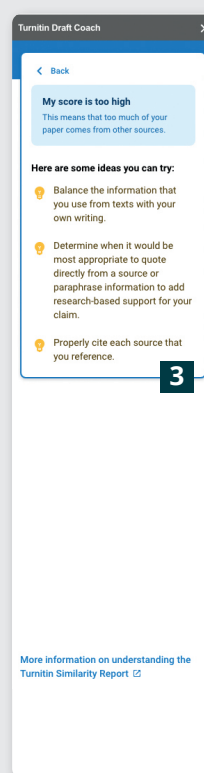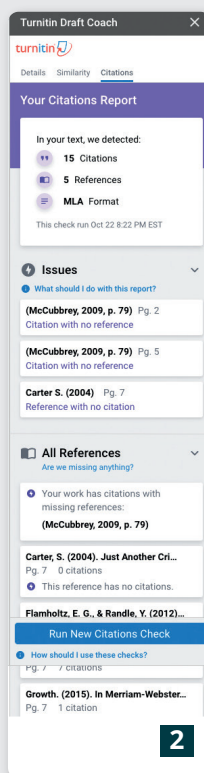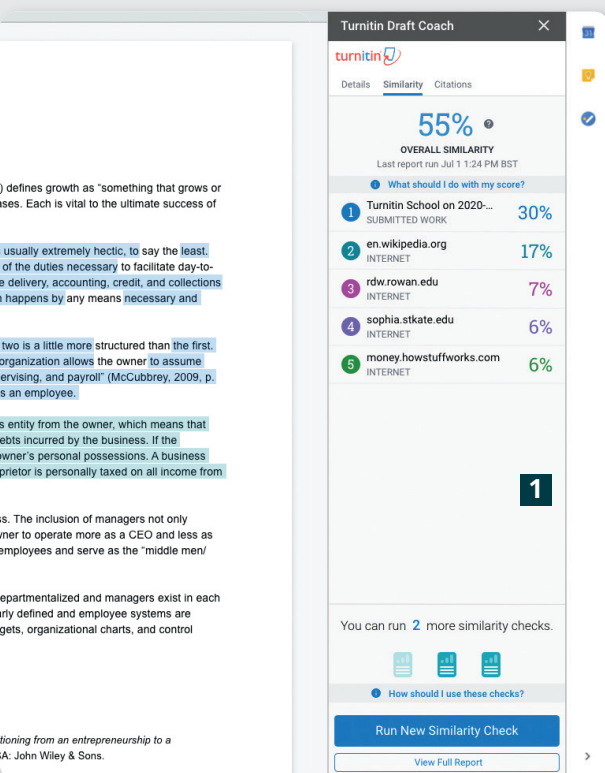
Voice Comment 0:26 / 3:00

Text Comment
B *I* U 🔗
Well done Maria! Great job including details and supporting facts in your paper.

Leave feedback fast
Save time with custom or pre-defined drag-and-drop comment libraries or reach your students with voice and text comments.

Draft Coach

Meet students where they work

Draft Coach helps foster writing and research skills by giving students instant feedback to inform self-guided revisions while they write in Google Docs.

1 **2** **3**

- **Address unintentional plagiarism early on** [1]

  Students review their drafts for matches with Turnitin's comprehensive content databases.

- **Improve citation skills** [2]

  Students quickly identify missing references and citations.

- **Encourage learning, not just checking** [3]

  Draft Coach offers in-depth guidance on how to address issues surfaced by citations and similarity checking.

  Draft Coach will soon be available in Microsoft® Word.

FS_DC_HED_Brochure_US_EN_0221

Integrations

Feedback Studio is designed to complement your teaching workflows by integrating seamlessly with a variety of leading Learning Management Systems (LMS) including Blackboard, Canvas, Brightspace, Moodle, and dozens more.

Support

When you partner with Turnitin, dedicated onboarding and support teams are available every step of the way—from implementation and onboarding to training and optimization. Only Turnitin has 24/7 global support in multiple languages and across all timezones.

turnitin™

FS_DC_HED_Brochure_US_EN_0221