



Presentation by: Jenn Steplowski

**FROM BLAH TO AHA!
CANVAS HEADERS
WITH IMPACT.**

ASK YOURSELF:

**WHAT ARE COMMON PITFALLS
WHEN TRYING TO CREATE A
SUCCESSFUL DESIGN?**



HIST
328



▶ Start Here

Topics: Thornton,



Please contact the

Banner image by [WU](#)



Introduction to Wine

Introduction

We're happy you are part of our team and can't wait to teach you more about what we value. Some of you may have past experience with wine, while this may be new to others. It is important to relax an open mind, as you complete the online portions of this training.

This online course is split into five topics or modules and takes a blended approach. So what does that mean? It means some of the modules you will be covering will be completed completely online, while others will see you to receive information before being part of an in-person training at the restaurant. We'll walk you through each step along the way, so don't worry!

What to Expect

To begin this training, click on the navigation buttons below, starting with Topic 1. If you would like a general overview of the course content, click [Modules](#) on the left. You can get back to this page by choosing [Home](#) on the left. Some modules will feature a [Next](#) or [Back](#) button at the bottom of the page.

◀ Previous

Next ▶

In this course, you will learn:

This online module you will learn about:

- Wine terminology and classes
- Wine labeling and Pinotage
- Acid levels
- How to Read a Wine Label
- How to Store
- Why Wine

Assessment: Online Quiz

▶ [Back](#) Complete the online module and quiz by Tuesday.

This online module you will learn about:

- The terminology of wine wine glasses
- The anatomy of wine glasses
- Which glasses belong in which setting

Assessment: Online Quiz

▶ [Back](#) Complete the online module and quiz by Wednesday.

This blended module you will learn about:

- Correctly handling wine to the Menu Party
- Understanding all orders to make the best selection

Assessment: 10 in-Person Questions, completed with a partner.

▶ [Back](#) Review the online content before your in-person training on Wednesday.

This blended module you will learn:

- How to open wine
- How to identify someone's taste
- How to describe to a customer

Assessment: Three in-person, in-person setting demonstration.

▶ [Back](#) Review the online content before your in-person training on Thursday.

This blended module you will learn:

- How to hold an wine
- How to spit wine
- How to smell wine
- How to taste wine

Assessment: Seven in-person, in-person setting demonstration.

▶ [Back](#) Review the online content before your in-person training on Thursday.

[Click here to get started with Topic 1 - Wine 101: An introduction to wine.](#)

If you have any questions, email win101@winemaker.com.

Happy training!

- Winemaker manager

[See Course Stream](#)



More Resources

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WINE'd UP

New Hire Training

Continued on the next slide

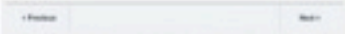
Introduction

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In this online module

- The beginning
- The anatomy
- Which glasses



Assessment

Due: Complete

TOPIC 2 GLASSWARE

ONLINE

WINE'd UP

- Assessment icon (wine glass) - online learning system
- Book Review the online content before your in-person training at Florida
- Read the introduction you will open
 - Read to get up to speed
 - Read to get up to speed
 - Read to get up to speed
 - Read to get up to speed
- Assessment icon (wine glass) - online learning system
- Book Review the online content before your in-person training at Florida

Click here to get started with Topic 1. WINE 'D' UP: An introduction to wine

If you have any questions, email wine@floridastate.edu.

Happy Training!

-Wine Manager

Glassware: Intro

TOPIC 2

ONLINE

GLASSWARE

Did you know that drinking the same wine in two different glasses may change its flavor? Wine is unique to many beverages in this way, allowing which glass belongs to which wine can improve your customer's dining experience and help you save time during service. Just picture being able to properly deliver a big fur of red wine to your table without gawking at your toast. Similarly, imagine identifying what has already been poured on a busy night when your host a couple of toasts coming to the bar!

In this module you will learn about:

- The beginning of varied wine glasses
- The anatomy of a wine glass
- Which glasses belong to which varietal

History

Glassmaker Claude Flahelle was the first to recognize that the size and shape of a wine glass can affect the tasting experience. These nuances can influence the way you perceive flavor, aroma, and mouthfeel of the wine.

The Anatomy of a Wine Glass

Aromatics are an important part of wine tasting as well as such swirling, rising, and rising color and consistency. As such, it is important to know the different parts of a glass.



Glassware Quiz

Due: No due date Points: 5 Questions: 6 Time Limit: 7 Minutes Allowed Attempts: 2

Instructions

TOPIC 2

ONLINE

GLASSWARE

Use the drop-down to choose the correct glassware for the image shown. You will be allowed 2, 7-minute attempts to get all of the answers correct.

Attempt History

	Attempt	Time	Score
KEPT	Attempt 1	2 minutes	4 out of 5
LATEST	Attempt 2	1 minute	3 out of 5
	Attempt 1	2 minutes	4 out of 5

and the following:



ELEMENTS AND PRINCIPLES OF DESIGN

ELEMENTS	PRINCIPLES
<ul style="list-style-type: none">• COLOR• SPACE• LINE• SHAPE• FORM• VALUE• TEXTURE	<ul style="list-style-type: none">• CONTRAST• EMPHASIS• BALANCE• RHYTHM/ MOVEMENT• PROPORTION/ SCALE• PATTERN• UNITY/ HARMONY



ELEMENTS AND PRINCIPLES OF DESIGN

ELEMENTS	PRINCIPLES
<ul style="list-style-type: none">• COLOR• SPACE <div data-bbox="162 1051 591 1225" style="border: 1px solid yellow; padding: 5px;"><ul style="list-style-type: none">• IMAGERY• FONT</div>	<ul style="list-style-type: none">• CONTRAST• EMPHASIS <ul style="list-style-type: none">• PROPORTION/ SCALE• UNITY/ HARMONY



IMAGERY:

**QUALITY AND
CONSISTENCY IS KEY.**



ITS EASIER TO MAKE A LARGE IMAGE SMALLER THAN TO MAKE A SMALL IMAGE LARGER.

IMAGERY:

QUALITY AND
CONSISTENCY IS
KEY.

Tirupati
Kanchipuram
Mam

1x 8x

Google PANDA

Web Images Vi

Size Color

Any size

✓ Large

Medium

Icon

Larger than...

Baby

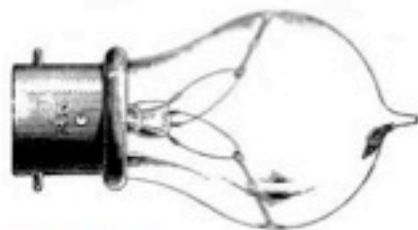
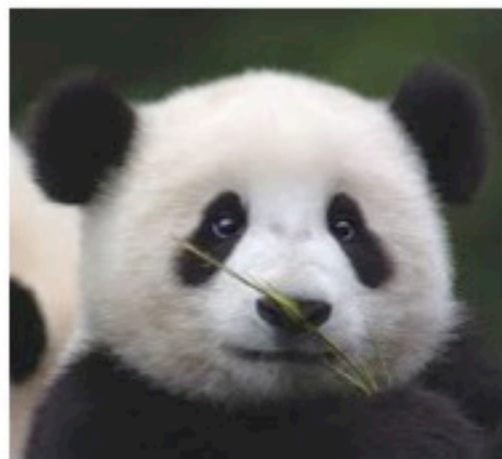
Drawing

Red Panda

1728 x 1152 - en.wikipedia.org



CHOOSE IMAGES FROM THE SAME FAMILY OR APPLY THE SAME EFFECT TO MAKE YOUR IMAGES FEEL COHESIVE.



canvas
BY INSTRUCTURE




IMAGERY:

QUALITY AND
CONSISTENCY IS
KEY.



LOOKING AT IMAGERY

FILE TYPES	
JPG	OFTEN USED FOR PHOTOS ON THE WEB.
PNG	HIGH QUALITY IMAGE THAT KEEPS TRANSPARENCY.
EPS	VECTOR FILE, INTENDED TO BE MANIPULATED.
 MODassic MARKETING	ARTICLE: <i>VECTOR, RASTER, JPG, EPS, PNG- WHAT'S THE DIFFERENCE?</i>



RESOURCES:



flickr™



FFCU



morgueFile
FREE PHOTO ARCHIVE BY CREATIVES FOR CREATIVES



COLOR:

**PICK A SCHEME AND
STICK WITH IT.**



CHOOSE 1 OR 2 COLORS PLUS BLACK AND WHITE

COLOR:

PICK A SCHEME
AND STICK WITH
IT.



USE VARIATIONS OF A COLOR TO PROMOTE *HARMONY*.

COLOR:

PICK A SCHEME
AND STICK WITH
IT.

Netlife
Research

≡ Meny

Digitale floker og
store ambisjoner?
Hjelpen er nær.

Sjekk våre 60 digitale hoder

Bli en av oss



+



=



TINT



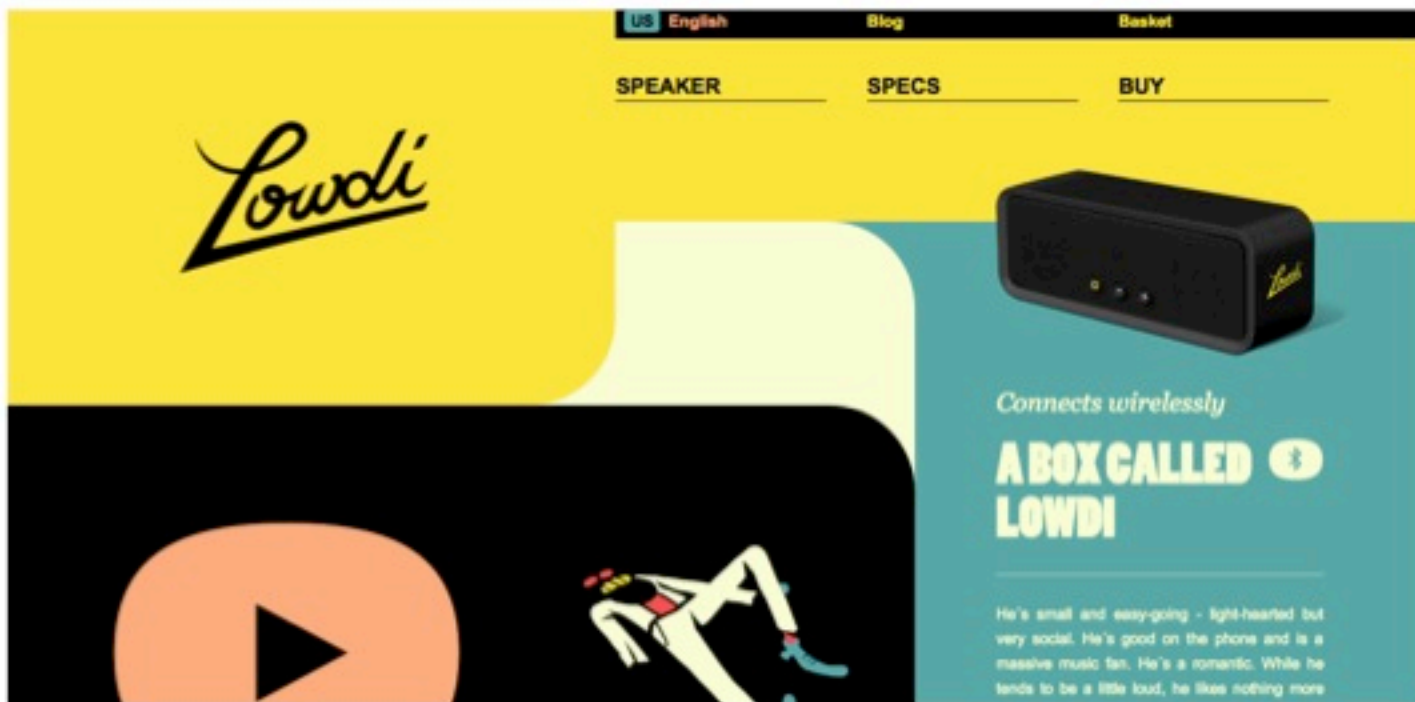
SHADE



FLAT, COLORFUL DESIGN IS IN!

COLOR:

PICK A SCHEME
AND STICK WITH
IT.



FOLLOW THROUGH- CONSISTENCY IS KEY.



COLOR:

PICK A SCHEME
AND STICK WITH
IT.



RESOURCES:



FONT:

KEEP IT SIMPLE!



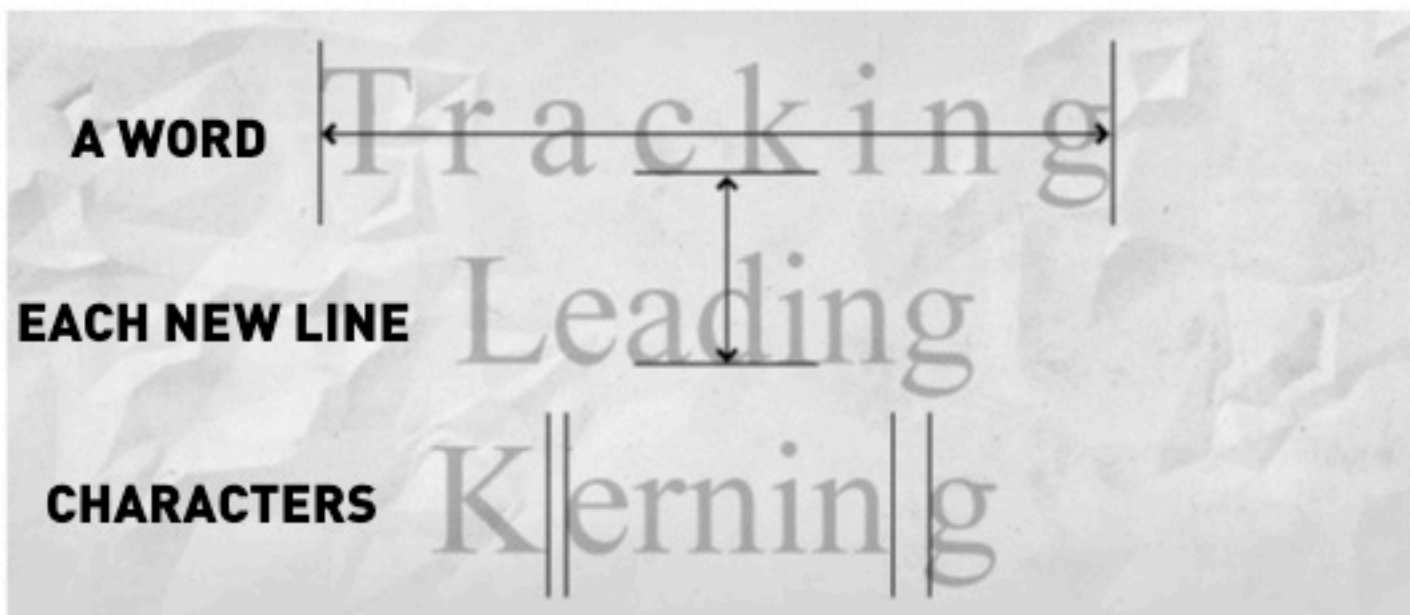
LOOKING AT FONTS

FONT FAMILIES	
AaBbCc	SERIF
SANS-SERIF	AaBbCc
<i>AaBbCc</i>	SCRIPT
DECORATIVE	<i>AaBbCc</i>



LOOKING AT FONTS

TERMINOLOGY: THE SPACE BETWEEN...



AVOID WORD ART & STAY AWAY FROM DEFAULT FONTS.

Google

Google Search

I'm Feeling Lucky

Let's work together to build a more accessible world for all

FONT:

KEEP IT SIMPLE!



LIMIT YOUR CHOICES TO 1 OR 2 FONTS.

- HEADER- ATTENTION-GRABBING
- SUBHEADER- MORE SIMPLE
- BODY- EASY TO READ

HEADER

HELLO THERE!

SUBHEADER

A guide to choosing typefaces

BODY

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

FONT:

KEEP IT SIMPLE!



THINK ABOUT YOUR OVERALL MESSAGE.

I love you

HELVETICA NEUE ULTRA LIGHT

I hate you

HELVETICA NEUE BLACK

FONT:

KEEP IT SIMPLE!



THINK ABOUT YOUR OVERALL MESSAGE.



FONT:

KEEP IT SIMPLE!



RESOURCES:



SPACE:

GIVE A LITTLE RESPECT.



RESPECT THE SPACE OF YOUR ELEMENTS.

re:create

MENTORING FOR CREATIVES

Start a conversation today

Mike Anderson
Photography mentor
It's great to get real world insight into the photography industry

Susan Davies
Photographer / mentor
I love working with students, they keep me from becoming complacent!

Find a mentor

Become a mentor

Curator

Collect. Organise. Present.

Curator is the No. 1 tool for the creative process. From the first fragment of an idea to presentation. Simple, fast, powerful.

Try it for Free

Download on the App Store

SPACE:

GIVE A LITTLE
RESPECT.



RESPECT YOUR BACKGROUNDS.

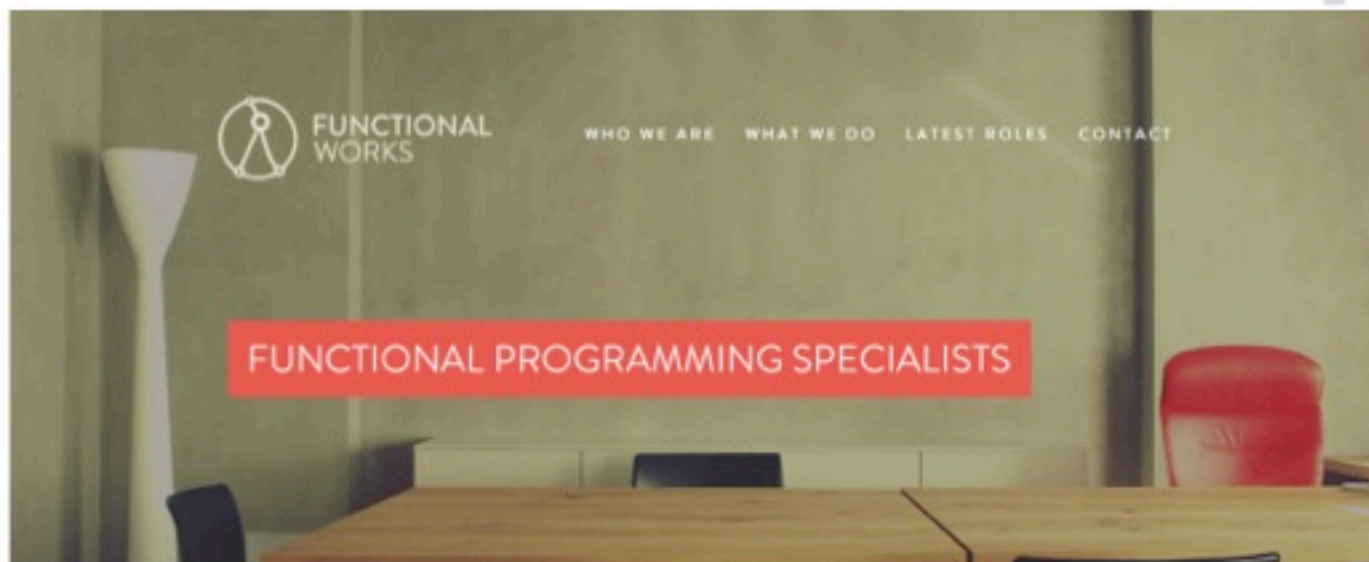


SPACE:

GIVE A LITTLE
RESPECT.



PICK A FOCAL POINT.



SPACE:

GIVE A LITTLE
RESPECT.



RULE OF THIRDS



SPACE:

GIVE A LITTLE
RESPECT.



CENTER DOMINANCE



FROM BLAH

to Aha!

CANVAS HEADERS WITH IMPACT

SPACE:

GIVE A LITTLE
RESPECT.

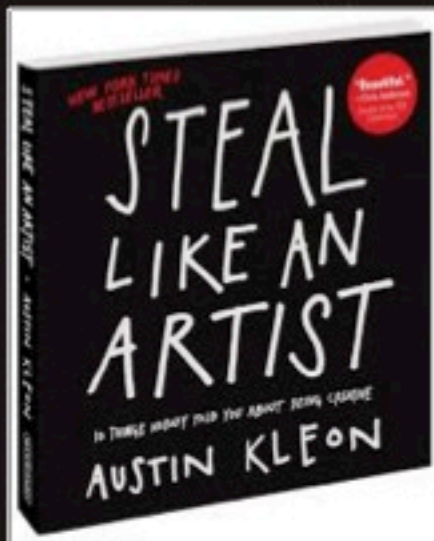


HOW TO START:

FIND INSPIRATION.



RESOURCES:



AUSTIN KLEON
BOOK

21 WAYS TO
GET VISUAL
IDEAS



CONNIE MALAMED
ID BLOG

AIGA

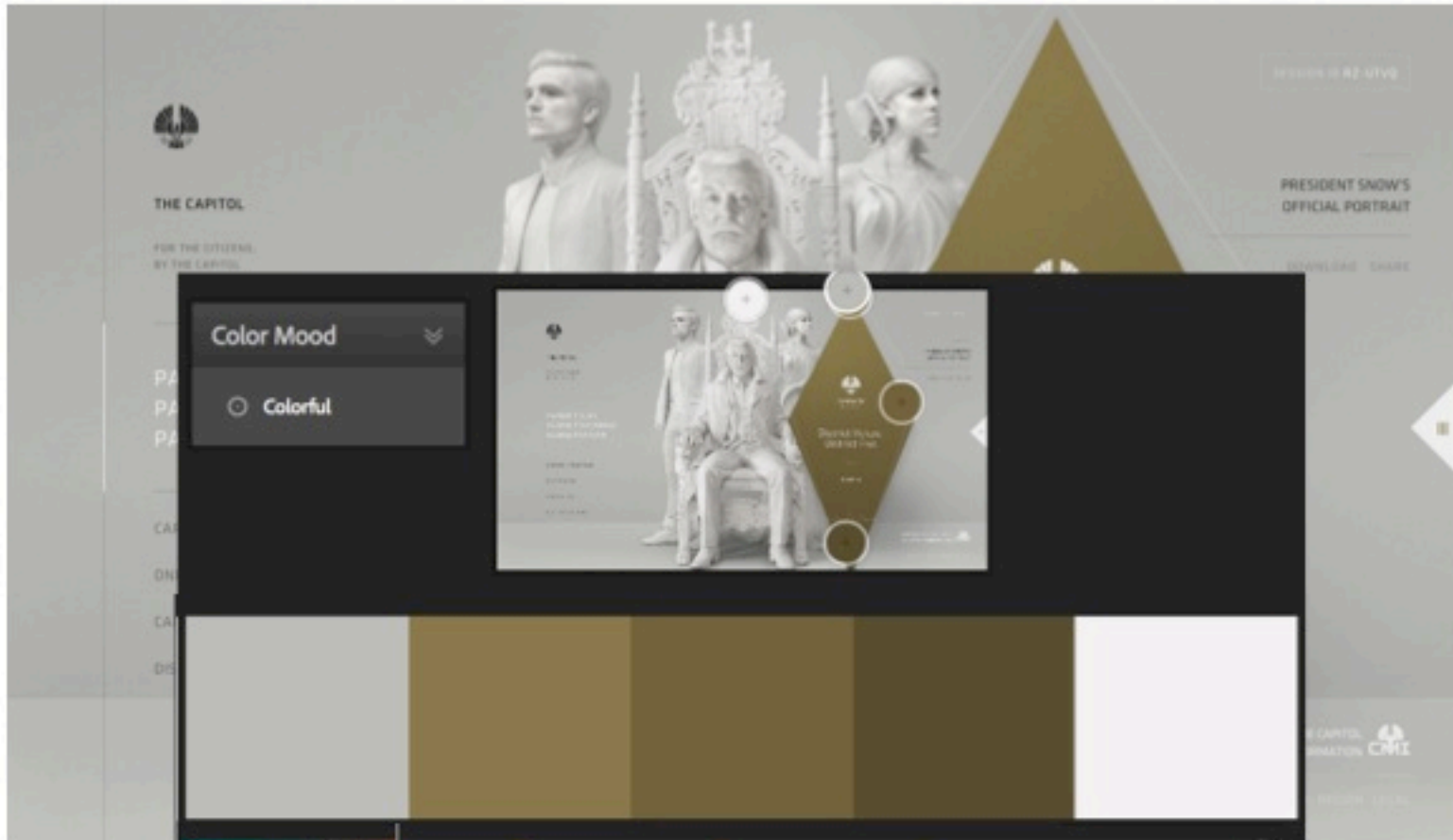
DESIGN ARCHIVES

**HOW TO
START:**

FIND
INSPIRATION.



SCL 2015
THE
MUSICAL



Color Mood

Colorful

Color	RGB	HSLA
Light Gray	190 190 187	#BDBDBD
Olive Green	140 122 81	#8C8B4D
Dark Brown	107 100 47	#6B6A2E
Medium Brown	91 79 52	#5A5933
White	244 242 240	#F4F3F2



PROFESSOR STEPLOWSKI'S

THE HUNGER GAMES



THE CAPITOL

FOR THE DISTRICTS,
BY THE CAPITOL

PANEM TODAY,
PANEM TOMORROW,
PANEM FOREVER.

CAPITOL CONCERNS

ONE PANEM

CAPITOL TV

DISTRICT HEROES



CAPITOL TV
OFFICIAL

District Voices:
District Five

TV

TUNE IN

SEASONS OF REBELLION

PRESIDENT SNOW'S
OFFICIAL PORTRAIT

REBELLION: SAVED

SANCTIONED BY THE CAPITOL,
MINISTRY OF INFORMATION



WWW.CAPITOLTV.GOV



COURSE NAME

PROFESSOR STEPLOWSKI'S

HUNGERGAMES

SURVIVAL OF THE FITTEST



HG 101



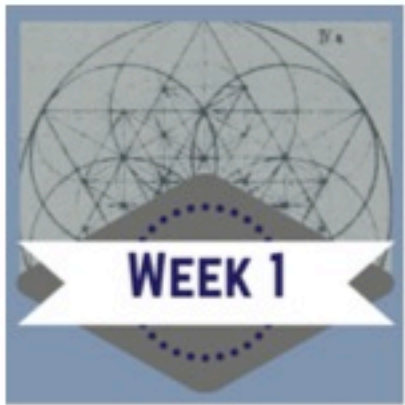
2014

2014 > Pages > InstructureCon 2015

- Home
- Quizzes
- Modules
- Announcements
- Pages
- Pages
- Files
- Assignments
- Collaboration
- Discussions
- Conferences
- Grades
- Outcomes
- Syllabi
- Messages
- Settings

View All Pages

Front Page | Published | Edit



Strategy
 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

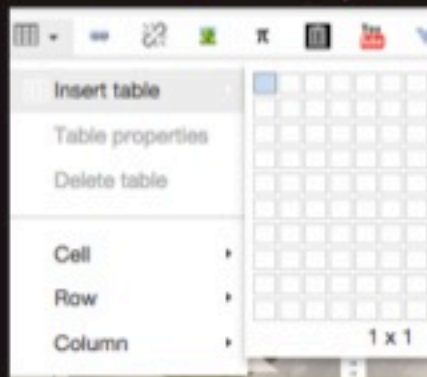


ADAPTIVE HEADER

The screenshot displays a Canvas LMS interface. At the top, there is a navigation bar with 'SAIC' on the left and 'All Time Logout Help' on the right. Below this, a secondary navigation bar contains 'COURSES', 'GRADES', and 'CALENDAR'. The main content area is titled 'InstructureCon15' and features two large red rectangular blocks, each containing a green leaf icon and the text 'Botany 101'. To the right of these blocks are three panels: 'View Course Stream', 'COMING UP' (with a 'VIEW CALENDAR' button and the text 'Nothing for the next week'), and 'RECENT FEEDBACK' (with the text 'Nothing for now'). A sidebar on the left lists 'Home', 'Outline', 'Modules', 'Announcements', and 'Media Library'. The bottom left corner of the screenshot includes the text 'Screencast-O-Matic.com'.



ADAPTIVE HEADER



**1. INSERT 1x1
TABLE**



**2. MAKE WIDTH:
100%**



**3. ENTER HEX
(#000000)**



RESOURCES

HOME SWEET
HOMEPAGES
WITHOUT
TABLES



CHRIS LONG
CANVAS COMMUNITY

CREATING AN
INVITING
COURSE HOME
PAGE



STEFANIE SANDERS
CANVAS COMMUNITY

COLUMNS
WITHOUT
TABLES: CODE-
SNIPPET



GEROL PETRUZELLA
CANVAS COMMUNITY



RESOURCES



QUESTIONS?

**VISIT THE CANVAS
COMMUNITY EVENT PAGE
FOR MORE RESOURCES!**



THANK YOU!



CONNECT:

- LINKEDIN
- JENNSTEPLOWSKI.
WEEBLY.COM
- JSTEPL@SAIC.EDU

