KUMBAY AWESOME
RYAN SEILHAMER & LUKE BENNETT
IT'S A MOBILE WORLD, JOIN US!
INSTRUCTURECON
CAMP CANVAS
2016
KEYSTONE
COLORADO

Who are we?

Ryan Seilhamer
Instructional Designer – UCF
Admin of CMUG
Canvassador

Luke Bennett
Instructional Designer – UCF
Instructor that uses Canvas

Canvas Mobile Apps

Canvas Mobile Apps

Canvas by Instructure

- iPhone, iPod Touch, iPad
- Android Phone, Tablet

Canvas Mobile by the Numbers

Total Downloads

6 MILLION Downloads

Canvas Mobile by the Numbers

Daily Users

840k Unique Daily Users

Canvas Mobile by the Numbers

Monthly Users

2 million Unique Monthly Users

UCF: By the Numbers

Online Learning – 2015/16

63k Students

38% of Credit Hours are Online

3.5k Online and Blended Sections

1.75 billion Web & Mobile Web Hits

UCF: By the Numbers

Mobile Usage – 2015/16

26k Unique Canvas Mobile App Users ***Per Month***

9k Unique Canvas Mobile App Users ***Per Day***

436 million Canvas Mobile Native App Hits

UCF: Canvas Mobile Survey 2016

Do you use the Canvas Mobile app?

75%

YES

18%

MOBILE
WEB ONLY

4%

NEVER

UCF: Canvas Mobile Survey 2016

Why do you use the mobile web browser instead of the mobile app?

18%

The app doesn’t offer me enough features

NA

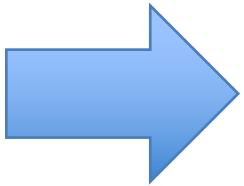
26%

I didn't know the mobile app was available

UCF: Canvas Mobile Survey 2016

How often do you use the Canvas Mobile app?

84%



47%

SEVERAL TIMES A WEEK

93%

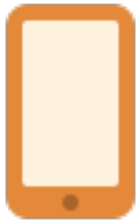
AT *LEAST*
ONCE A WEEK

37%

SEVERAL TIMES A DAY

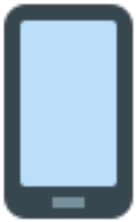
UCF: Canvas Mobile Survey 2016

Which mobile device(s) do you use to access Canvas?



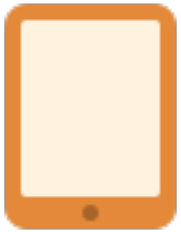
58%

IPHONE



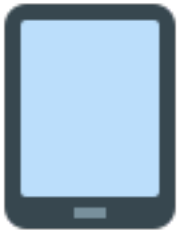
38%

ANDROID PHONE



21%

IPAD



7%

ANDROID TABLET

UCF: Canvas Mobile Survey 2016

What are the most important features of the app?

73%
Grades

65%
Assignments

52%
To-Do Items

52%
Announcements

47%
Content

47%
Inbox

UCF: Canvas Mobile Survey 2016

People - **11%**

UCF: Canvas Mobile Survey 2016

How often do you access Canvas with a computer and not a mobile device?

98%

Use computer once a week

35%

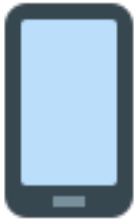
Access Canvas with phone as much or more than a computer

UCF: Canvas Mobile Survey 2016

How important are the following devices to you when using Canvas?

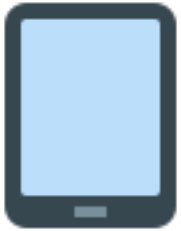
96%

Laptop



73%

Smartphone



28%

Tablet

INSTRUCTURECON
CAMP CANVAS
KEYSTONE - COLORADO
2016

“What’s not to like? It improves all the time and it’s real easy to use.”

“I am not a fan of the flying caped bear, why not flying knight?”

“Being able to see my bad grades”

Day in the Life with Canvas Mobile

Mobile Tools

- Notifications
- Announcements
- Conversations / Inbox

- Grades
- Calendar
- To-Do Items
- Content

- Discussions
- Assignments
- Quizzes

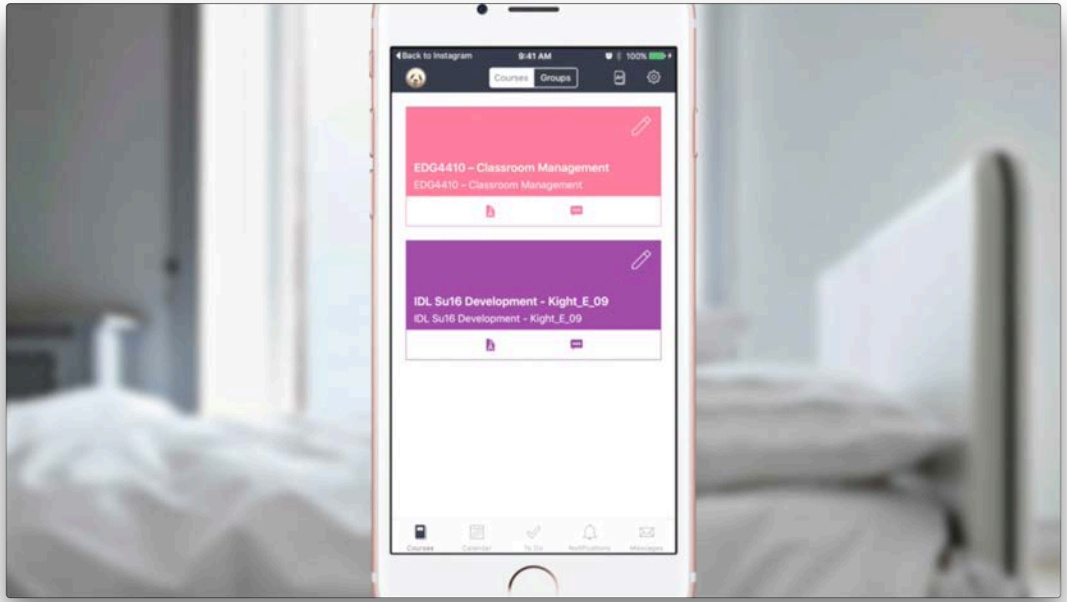
A Day in the Life with Canvas Mobile

Teacher

Prof. Brunson

Student

Tommi B.



http://bit.ly/daywithcanvasmobile

Day in the Life with Canvas Mobile

Instructor

Benefits

- Efficiency
- Connectedness
- Organization

Day in the Life with Canvas Mobile

Instructor

Considerations

- Time Load
- Workload

Day in the Life with Canvas Mobile

Student

Benefits

- Flexibility
- Convenience
- Engagement

Day in the Life with Canvas Mobile

Student

Considerations

- Connectivity
- Hardware Limitations
- Communication Expectations

Day in the Life with Canvas Mobile

Mobile Design Considerations

1. Content Chunking
2. File Formats
3. File Sizes
4. Mobile Friendly Media
5. Indent/Text Headers
6. Student Prompts
7. Inform
8. Review Your Courses

https://community.canvaslms.com/videos/1745

UDOIT

UNIVERSAL DESIGN ONLINE content INSPECTION TOOL

1. Scan a course to identify accessibility issues.
2. Generate a report.
3. Provide resources on how to address common accessibility issues.

- Open source and **free** LTI for anyone to install and use
- Currently in use at 30 colleges nationwide

Day in the Life with Canvas Mobile

Mobile Design Considerations

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UDOIT

UNIVERSAL DESIGN ONLINE content INSPECTION TOOL

Mobile Design Check is Coming Soon!

- Development is underway
- Will be available to everyone for **free**
- Canvas Mobile User Group (CMUG) in the Canvas Community and @rseilham for updates

Final Thought...

6 Million Canvas app downloads

2 Million Canvas app monthly users

35% Use Canvas mobile app more or the same as the computer

20% Of all UCF Canvas traffic is through the Canvas mobile app

It’s a Mobile World, Join ~~Us~~! It!

Thanks! Questions?

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